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SECTION 1 – PURPOSES OF VIAVETA POLICIES AND PROCEDURES

Viaveta Netherlands B.V. has developed the following guidelines to assist in the success of the Company and its Viaveta Influencers that provide the following benefits:

- 1) Protect the rights of all Viaveta Influencers by providing a framework within which each Viaveta Influencer may work in an ethical, effective and secure manner.
- 2) Provide an equal and level playing field of opportunity to all Viaveta Influencers.
- 3) Define the contractual relationship between Viaveta and its Viaveta Influencers.
- 4) Inform Viaveta Influencers regarding compliance issues and regulatory requirements Viaveta requires that all Viaveta Influencers understand and abide by these Policies and Procedures as we work together in promoting the Viaveta products and opportunity.

SECTION 2 – INTRODUCTION

2.1 – Incorporated into Viaveta Influencer Agreement

The Viaveta Policies and Procedures also referred to herein as the Manual in their present form and as amended from time to time at the sole discretion of Viaveta Corporation and its subsidiary legal entities (“Viaveta” or the “Company”), are incorporated into, and form an integral part of, the Viaveta Influencer Application and Agreement. Throughout these Policies and Procedures, when the term “Agreement” is used, it collectively refers to the Viaveta Influencer Application and Agreement, the Viaveta Policies and Procedures, the Viaveta Compensation Plan, the Viaveta Privacy Policy and Website Use Agreement and any applicable business entity forms. These documents are incorporated by reference into the Viaveta Influencer Application and Agreement. Unless otherwise defined herein, capitalized terms shall have the meaning specified in Section 18 of this manual. It is the responsibility of each Viaveta Influencer to read, understand, adhere to and ensure that he, she or it is aware of and operating under the most current version of these Policies and Procedures. When enrolling a new Viaveta Influencer, it is the responsibility of the Enroller (as further defined below) to provide the most current version of this Manual and the Viaveta Compensation Plan to the applicant prior to his or her execution of the Viaveta Influencer Application and Agreement. All terms contained within this document are subject to the terms contained within the Viaveta Influencer Application and Agreement. In the event of a discrepancy between any provision of the Viaveta Influencer Application and Agreement and this Manual or the Viaveta Compensation Plan, the Viaveta Influencer Application and Agreement shall prevail.

2.2 – Purpose of Policies

Viaveta is a direct sales company that markets products through Viaveta Influencers. It is important that all Viaveta Influencers understand that their success is dependent upon the integrity of all men and women who market Viaveta products. To clearly define the relationship that exists between Viaveta Influencers and Viaveta, and to explicitly set standards for acceptable business conduct, Viaveta has established the Agreement. Viaveta Influencers are required to comply with all the terms and conditions set forth in the Agreement, as well as all applicable laws governing their business and their conduct. It is very important that all Viaveta Influencers read and abide by the Agreement. Please review the information in this Manual carefully. It explains and governs the relationship between Viaveta Influencers and the Company. Any questions regarding any policy or rule should be directed to Viaveta.

2.3 – Changes to the Agreement

Because applicable laws, as well as the business environment periodically change, Viaveta reserves the right to amend any portion of the Agreement and its prices and product offering in its sole and absolute discretion. The Company shall provide or make available to all Viaveta Influencers a complete copy of the amended provisions by one or more of the following methods:

- (1) posting on the Company’s official website;
- (2) electronic mail (e-mail);

- (3) fax-on-demand;
- (4) voice mail system broadcast;
- (5) inclusion in Company periodicals;
- (6) inclusion in product orders; or
- (7) special mailings from the Company.

The most current and controlling version will be located at www.Viaveta.eu . It is the responsibility of all Viaveta Influencers to regularly review www.Viaveta.eu for the most recently published amendment(s). Once the amendment(s) are published, the Viaveta Influencer(s) may elect to accept the amendment(s) or reject them. If the Viaveta Influencer rejects them, their Agreement will terminate and will not be renewed. If the Viaveta Influencer continues to purchase or sell Company products, enroll and/or accept rebates, commissions or bonuses from Viaveta, such actions shall be deemed acceptance of any amendments.

2.4 – Delays

Viaveta shall not be responsible for delays or failures in performance of its obligations when performance is made commercially impracticable due to circumstances beyond its reasonable control. This includes, without limitation, strikes, labor difficulties, riot, war, fire, death, curtailment of a party's source of supply, or government decrees or orders.

2.5 – Severability

If any provision of the Agreement, in its current form or as may be amended, is found to be invalid, or unenforceable for any reason, only the invalid portion(s) of the provision shall be severed, and the remaining terms and provisions shall remain in full force and effect and shall be construed as if such invalid or unenforceable provision never comprised a part of the Agreement.

2.6 – Waiver

The Company never gives up its right to insist on compliance with the Agreement and with the applicable laws governing the conduct of a Viaveta Influencer. No failure of Viaveta to exercise any right or power under the Agreement or to insist upon strict compliance by a Viaveta Influencer with any obligation or provision of the Agreement, and no custom or practice of the parties at variance with the terms of the Agreement, shall constitute a waiver of the Viaveta right to demand exact compliance with the Agreement. Waiver by Viaveta can be affected only in writing by an authorized officer of the Company. The Viaveta waiver of any particular breach by a Viaveta Influencer shall not affect or impair the Viaveta rights with respect to any subsequent breach, nor shall it affect in any way the rights or obligations of any other Viaveta Influencer. Nor shall any delay or omission by Viaveta to exercise any right arising from a breach affect or impair the Viaveta rights as to that or any subsequent breach. The allegation or existence of any claim or cause of action of a Viaveta Influencer against Viaveta shall not constitute a defense to the Viaveta enforcement of any term or provision of the Agreement.

2.7 – Right to Terminate

Each Viaveta Influencer is aware of the rights to terminate without cause, as set forth in the Agreement.

SECTION 3 – BECOMING A VIAVETA INFLUENCER RULES OF CONDUCT

Each Viaveta Influencer promises to:

- 1) Handle themselves and their operations and conduct as a Viaveta Influencer honestly, morally and legally.
- 2) Keep their activities honorable to reflect well on themselves and on Viaveta.
- 3) Speak well of Viaveta, as well as competitors.
- 4) Honestly present the product in keeping with what is set forth in the Viaveta literature, including references to health claims and benefits.
- 5) Explain the Viaveta Compensation Plan honestly and completely as set forth in the Viaveta corporate materials.
- 6) Respect the privacy of others and keep their personal earnings and the earnings of others private.
- 7) Take their Enroller and Upline responsibilities seriously, including, aiding and supporting those in their Downline.
- 8) Abide by the product guarantee and return policies for themselves and for their customers.
- 9) Respect the professional relationships between Viaveta and any of its advisors, endorsers or affiliates by speaking of them appropriately as set forth in the Viaveta policies and refraining from making contact with them.
- 10) Direct all media inquiries to Viaveta.
- 11) Maintain a healthy distance between other Enrollers and Enrollees to avoid a conflict of interest with other Influencers, Enrollers and Enrollees.
- 12) Adhere to the Agreement.
- 13) Conduct their Viaveta Influencership professionally in order to help protect the Viaveta opportunity for all.

3.1 – Requirements to Become a Viaveta Influencer

To become a Viaveta Influencer, each applicant must:

- 1) Be a minimum of eighteen (18) years of age;
- 2) Submit a properly completed and signed Viaveta Influencer Application and Agreement to Viaveta.

The Company reserves the right to reject any applications for a new Viaveta Influencer or applications for renewal in its sole and absolute discretion. The Agreement is effective upon acceptance of the Viaveta Influencer Application and Agreement by the Company as set forth herein.

2.2 – Viaveta Influencer Application by Fax or Internet

In addition to applying online or with a hard copy Viaveta Influencer Application and Agreement, an applicant may also register by faxing a properly completed Viaveta Influencer Application and Agreement to Viaveta. Viaveta Influencers registering by fax must ensure that they fax all pages of the Viaveta Influencer Application and Agreement to Viaveta. The correct fax number is listed on the Viaveta Influencer Application and Agreement.

2.3 – Renewal of a Viaveta Influencership

The term of the Agreement is one (1) year from the date of its acceptance by Viaveta. A reasonable renewal fee may be required and billed each successive year on the yearly anniversary date of the Agreement. Once the annual renewal fee has been collected, the Agreement will be renewed provided the Viaveta Influencer is in good standing and the Agreement has not been cancelled as provided herein.

SECTION 4 – OPERATING A VIAVETA INFLUENCERSHIP

4.1 – Adherence to the Viaveta Compensation Plan

Viaveta Influencers must adhere to the terms of the Viaveta Compensation Plan as set forth in official Viaveta literature. Viaveta Influencers shall not offer the Viaveta opportunity through, or in combination with, any other system, program, or method of marketing other than that specifically set forth in official Viaveta literature. Viaveta Influencers shall not require or encourage other current or prospective Viaveta Influencers to participate in Viaveta in any manner that varies from the program as set forth in official Viaveta materials. Viaveta Influencers shall not require or encourage other current or prospective Viaveta Influencers to execute any agreement or contract other than official Viaveta agreements and contracts in order to become a Viaveta Influencer. Similarly, Viaveta Influencers shall not require or encourage other current or prospective Viaveta Influencers to make any purchase from, or payment to, any individual or other entity to participate in the Viaveta Compensation Plan other than those purchases or payments identified as recommended or required in official Viaveta literature.

4.2 – Business Entities

A corporation, limited liability company, partnership, trust, or local equivalent (collectively referred to in this section as a “Business Entity”) may apply to be a Viaveta Influencer by submitting a copy of its organizational documents to Viaveta, along with a properly completed Business Entity Form. If a Viaveta Influencer has enrolled online, all required documents and corresponding Business Entity Form must be submitted to Viaveta within thirty (30) days of the online Enrollment. (If not received within the 30-day period, the Viaveta Influencer Application and Agreement shall automatically terminate.) A Viaveta Influencer may change its status under the same Enroller from an individual to a partnership, corporation, trust or local equivalent or from one type of entity to another by requesting a Name Change Request Form from the Viaveta Compliance Department. The registration form must be signed by all of the shareholders, partners, trustees, members or owners of the relevant Business Entity with authority to bind the Business Entity. Members of the relevant Business Entity are jointly and severally liable for any indebtedness, liability or other obligation to Viaveta.

4.3 – Minors

A person who is recognized as a minor in his or her jurisdiction of residence may not be a Viaveta Influencer. Viaveta Influencers shall not enroll or recruit minors into the Viaveta program.

4.4 – One Viaveta Influencership per Household

Except as provided in this Section 4.4, a Viaveta Influencer may operate or have an ownership interest, legal or equitable, as a sole proprietorship, partner, shareholder, trustee, member, owner or beneficiary, in only one Viaveta Influencership. Individuals of the same family unit may not enter into or have an interest in more than two (2) Viaveta Influencerships (see Section 6.5 “Stacking”). A “family unit” is defined as spouses (as further defined below) and dependent children living at or doing business at the same address. In order to maintain the integrity of the Viaveta Compensation Plan, husbands and wives or common-law couples (collectively “Spouse(s)”) who wish to become separate Viaveta Influencers must sign a separate Viaveta Influencer Application and Agreement and must have the same Enroller. A spouse may be “placed” under their spouse’s Viaveta Influencership as long as they have the same Enroller. An individual may have a second and third position only as they are earned as “multiple Business Centers” as described in the Viaveta Compensation Plan.

4.4.1 – Actions of Household Members or Affiliated Individuals

If any member of a Viaveta Influencer’s immediate household engages in any activity which, if performed by the Viaveta Influencer, would violate any provision of the Agreement, such activity will be deemed a violation by the Viaveta Influencer and Viaveta may take disciplinary action pursuant to the Agreement against the Viaveta Influencer. Similarly, if any individual associated in any way with a Business Entity (collectively “Affiliated Individual”) violates the Agreement, such action(s) will be deemed a violation by the entity, and Viaveta may take disciplinary action against the Business Entity.

4.5 – Independent Contractor Status

Viaveta Influencers are independent contractors, not employees of the Company. Viaveta Influencers are not purchasers of a franchise or a business opportunity. The Agreement between Viaveta and its Viaveta Influencers does not create an employer/employee relationship, agency, partnership or joint venture between the Company and the Viaveta Influencer. Viaveta may, at its discretion, require notarized documents before implementing any changes to a Viaveta Influencership. Please allow thirty (30) days after the receipt of the request by Viaveta for processing. A Viaveta Influencer is responsible for paying all applicable taxes due from all compensation earned as a Viaveta Influencer of the Company. A Viaveta Influencer has no authority (expressed or implied) to bind the Company to any obligation. Each Viaveta Influencer shall establish his, her or its own goals, hours and methods of sale, so long as he, she or it complies with the terms of the Agreement and all applicable laws.

4.6 – Enrolling/ Placing or Sponsoring

All active Viaveta Influencers in good standing may enroll and place (sponsor) others into the Viaveta program. Each prospective Influencer has the ultimate right to choose his, her or its own Enroller and Placement Sponsor. If two Viaveta Influencers claim to be the Enroller and/or Placement Sponsor of the same new Viaveta Influencer or Customer, the Company shall presume that the first application received by the Company is controlling.

4.7 – Changes to a Viaveta Influencership

4.7.1 – General

Each Viaveta Influencer must immediately notify Viaveta of all changes to the information contained on his or her Viaveta Influencer Application and Agreement and/or Business Entity Form, as applicable. Viaveta Influencers may modify their existing Viaveta Influencer Application and Agreement by submitting a written request for a Name Change Request Form, a properly executed Viaveta Influencer Application and Agreement, and any appropriate supporting documentation.

4.7.2 – Addition of Co-Applicant

When adding a co-applicant (either an individual or a Business Entity) to an existing Viaveta Influencership, the Company requires a written request, as well as a properly completed Viaveta Influencer Application and Agreement and signatures. To prevent the circumvention of Section 4.9 (Sale, Transfer or Assignment of a Viaveta Influencer), the original applicant must remain as the main party to the original Viaveta Influencer Application and Agreement. If the original Viaveta Influencer wants to terminate his, her or its relationship with the Company, he, she or it must transfer or assign his, her or its Viaveta Influencership in accordance with Section 4.9. If this process is not followed, the Viaveta Influencership may be cancelled by Viaveta upon the withdrawal of the original Viaveta Influencer. All bonus and commission checks will be sent to the address of record of the original Viaveta Influencer. Please note that the modifications permitted within the scope of this Section 4.7.2 do not include a change of Enroller or Placement Sponsor. Changes of Enroller or Placement Sponsor are addressed in Section 4.7.3 below. There is a processing fee for each change requested, which must be included with the written request and the completed Viaveta Influencer Application and Agreement.

4.7.3 – Change of Enroller

To protect the integrity of all Marketing Organizations and safeguard the hard work of all Viaveta Influencers, Viaveta strongly discourages changes in Enrollers or Placement Sponsors. Maintaining the integrity of placement is critical for the success of every Viaveta Influencer and Marketing Organization. Accordingly, the transfer of a Viaveta Influencership from one enroller to another is rarely permitted. Requests for a change must be submitted by contacting the Viaveta Compliance Department and must include the reason for the change. Any change will be at the sole discretion of the Company. If the change is approved, only one change will be allowed per enroller. A change of enroller will only be considered in the following two (2) circumstances:

4.7.3.1 – In cases involving fraudulent inducement or unethical sponsoring, a Viaveta Influencer may request that he, she or it be transferred/changed to another organization with his, her or its entire Marketing Organization intact. All requests for transfer/change alleging fraudulent enrollment practices shall be evaluated on a case-by-case basis.

4.7.3.2 – The Viaveta Influencer seeking to transfer/change submits a properly completed and fully executed Enroller Change Request Form, which includes the written approval of his, her or its Enroller and immediate five (5) Enroller Upline Viaveta Influencers. Photocopied or facsimile signatures are not acceptable. The Viaveta Influencer who requests the transfer must submit a processing fee for administrative charges and data processing. If the transferring Viaveta Influencer also wants to move any of the Viaveta Influencers in his, her or its Marketing Organization, each Downline Viaveta Influencer must obtain a properly completed Enroller Change Request Form and return it to Viaveta with the processing fee (i.e., the transferring/changing Viaveta Influencer and each Viaveta Influencer in his, her or its Marketing Organization multiplied by the processing fee is the cost to move a Viaveta organization.) Downline Viaveta Influencers will not be moved with the transferring/changing Viaveta Influencer unless all of the requirements of this Section 4.7.3.2 are met. Transferring/changing Viaveta Influencers must allow thirty (30) days after the receipt of the Enroller Change Request Form by Viaveta for processing while a decision is being made.

4.7.4 – Change of Placement Sponsor

New enrollees that have not been placed under a particular Placement Sponsor at the time of enrollment will, by default, be placed Front Line (as further defined below) to their Enroller. If a Placement Sponsor has not been selected by the end of the first thirty (30) days of enrollment, then their enroller becomes their Placement Sponsor and changes thereafter must be made in accordance with and through a properly completed and fully executed Placement Sponsor Change Request form, which includes the written approval of his, her or its immediate nine (9) Placement Sponsor Upline Viaveta Influencers. The Viaveta Influencer who requests the change must submit a processing fee for administrative charges and data processing. Changing Viaveta Influencers must allow thirty (30) days after the receipt of the Placement Sponsor Change Request form by Viaveta for processing while a decision is being made. If the change is approved, only one Placement Sponsor change will be allowed per Viaveta Influencer and Customer.

4.7.5 – Cancellation and Reapplication

A Viaveta Influencer may change Marketing Organizations by voluntarily cancelling his, her or its Viaveta Influencership and remaining inactive (i.e., no purchases of Viaveta products for resale, no sales of Viaveta products, no enrolling, no attendance at any Viaveta functions, participation in any other form of Viaveta Influencer activity, or operation of any other Viaveta Influencership) for six (6) consecutive calendar months. Following the six (6) consecutive calendar months period of inactivity, the former Viaveta Influencer may reapply under a new enroller. Viaveta will consider waiving the six (6) month waiting period under exceptional circumstances. Such requests for waiver must be submitted to Viaveta in writing.

4.8 – Roll-up of Marketing Organization

When a vacancy occurs in a Marketing Organization due to the termination of a Viaveta Influencership, each Viaveta Influencer or Customer in the first level immediately below the terminated Viaveta Influencer on the date of the Cancellation will be moved to the first level (“Front Line”) of the terminated Viaveta Influencer’s Placement Sponsor (compresses up one level within the Placement Sponsor tree).

4.9 – Sale, Transfer or Assignment of a Viaveta Influencership

Although a Viaveta Influencership is a privately owned, independently operated Influencership, the sale, transfer or assignment of a Viaveta Influencership is subject to certain limitations. If a Viaveta Influencer wishes to sell his, her or its Viaveta Influencership, the following criteria must be met:

- 1) If the buyer is an active Viaveta Influencer, he, she or it must first terminate his, her or its Viaveta Influencership and wait at least six (6) months before becoming eligible to purchase another Viaveta Influencership.

- 2) The transaction must be approved by Viaveta in its sole discretion.
- 3) The selling Viaveta Influencer must be in good standing and not in violation of any of the terms of the Agreement in order to be eligible to sell, transfer or assign a Viaveta Influencership.
- 4) Prior to selling a Viaveta Influencership, the selling Viaveta Influencer must notify Viaveta, in writing, of his, her or its intent to sell the Viaveta Influencership. No changes in line of enrollment can result from the sale or transfer of a Viaveta Influencership.
- 5) The selling Viaveta Influencer must wait a period of six (6) months from the date of the sale, transfer or assignment of their Viaveta Influencership before he or she will be eligible to again enroll as a Viaveta Influencer.

4.10 – Separation of a Viaveta Influencership

Viaveta Influencers sometimes operate their Viaveta Influencerships as spouses through a Business Entity. At such time as a marriage ends, or a Business Entity dissolves, arrangements must be made to assure that any separation or division of the Business Entity is accomplished so as not to adversely affect the interests and income of other Viaveta Influencers upline or downline of the Influencership. If the separating parties fail to provide for the best interests of other Viaveta Influencers and the Company, Viaveta may involuntarily and immediately terminate the Agreement and roll-up their Viaveta Influencership and its entire Marketing Organization pursuant to Section 4.8.

Under no circumstances will the Downline of divorcing or legally separating spouses or a dissolving Business Entity be divided based on the requests or desires of the divorcing or legally separating parties. Similarly, under no circumstances will Viaveta split commission and bonus checks between divorcing or legally separating spouses or members of dissolving Business Entities. Viaveta will recognize only one downline and will issue only one commission check per Viaveta Influencership per commission cycle. Commission checks shall be issued to the individual or Business Entity on the Viaveta Influencership. In the event that parties to a divorce or dissolution proceeding are unable to resolve a dispute over the disposition of commissions and ownership of the Viaveta Influencership, commissions will continue to be paid to the primary member/applicant on the account.

If a former spouse or a former Affiliated Individual has completely relinquished all rights in their original Viaveta Influencership, they are thereafter free to enroll under any enroller of their choosing, so long as they meet the waiting period requirements set forth in Section 4.7.4. In such case, however, the former spouse or partner shall have no rights to any downline in their former organization. The former spouse or partner must develop the new Marketing Organization in the same manner as would any other new Viaveta Influencer.

4.11 – Succession

Upon the death of or incapacitation of a Viaveta Influencer, his, her or its Viaveta Influencership may be passed to his or her heirs or its successors. Appropriate legal documentation must be submitted to the Company to ensure the transfer is proper. Accordingly, a Viaveta Influencer should consult an attorney to assist him or her in the preparation of a will or other testamentary instrument. Whenever a Viaveta Influencership is transferred by a will or other testamentary process, the legal successor in interest acquires the right to collect all Financial Distributions (as defined in Section 12) of the deceased Viaveta Influencer's Marketing Organization in accord with the current Viaveta Compensation Plan, provided the following qualifications are met. The successor(s) in interest must:

- 1) Execute a Viaveta Influencer Application and Agreement;
- 2) Comply with terms and provisions of the Agreement;
- 3) Meet all of the qualifications for the deceased Viaveta Influencer's status;

- 4) If the Viaveta Influencership is bequeathed to multiple legal successors in interest, they must form a Business Entity and acquire a federal taxpayer identification number, national identification number or other equivalent identification number, as applicable. Viaveta will issue all bonus and commission checks and Forms to each Viaveta Influencer as required by the Tax Service in the applicable jurisdiction or such other such tax reports as may be required as provided in Section 9.2 below.

4.12 – Transfer Upon Death of a Viaveta Influencer

To affect a testamentary transfer of a Viaveta Influencership, the successor in interest must provide the following to Viaveta:

- 1) An original death certificate;
- 2) A notarized copy of the will or other instrument establishing the successor's right to the Viaveta Influencership; and
- 3) A completed and executed Viaveta Influencer Application and Agreement. If the successor in interest is already a Viaveta Influencer, the Company may grant exception to the one (1) Viaveta Influencership per Household rule upon written request from the successor in interest.

4.13 – Transfer Upon Incapacitation of a Viaveta Influencer

To effect a transfer of a Viaveta Influencership because of incapacity, a legally appointed representative must provide the following to Viaveta:

- (1) a notarized copy of an appointment as trustee or other legally appointed representative;
- (2) a notarized copy of the trust document or other documentation establishing the trustee's right to administer the Viaveta Influencership; and
- (3) a completed Viaveta Influencer Application and Agreement executed by the trustee. If the representative in interest is already a Viaveta Influencer, the Company may grant exception to the one (1) Viaveta Influencership per Household rule upon written request from the representative in interest.

4.14 – Errors or Questions

If a Viaveta Influencer has questions about or believes any errors have been made regarding commissions, bonuses, Downline Activity Reports or credit card charges, the Viaveta Influencer must notify Viaveta in writing within sixty (60) days of the date of the purported error or incident in question. Viaveta will not be responsible for any errors, omissions or problems not reported to the Company within sixty (60) days of the purported error or incident in question.

SECTION 5 – RESPONSIBILITIES OF VIAVETA INFLUENCERS

5.1 – Change of Address, Telephone or E-mail

To ensure timely delivery of products, support materials and commission checks, it is critically important that your addresses in the Viaveta files are current. Street addresses are required for shipping since Viaveta product will not be delivered to a post office box. Viaveta Influencers planning to move should send any change of address, telephone or e-mail to the Viaveta Corporate Offices Attention: Viaveta Influencer Support Department.

If a Viaveta Influencer is presently on a monthly subscription order, the subscription order will automatically be updated to the new address. If more than one change of address notice or subscription order agreement has been submitted to

Viaveta, the most recent one will supersede previous notices. Please allow thirty (30) days after the receipt of the notice or new subscription agreement by Viaveta for processing.

5.2 – Continuing Development Obligations

5.2.1 – Ongoing Responsibility

Successful Viaveta Influencers (the "Enroller") who enroll new Viaveta Influencers perform a bonafide assistance function to ensure that his, her or its Marketing Organization is properly operating his, her or its Viaveta Influencership. Successful Viaveta Influencers have ongoing contact and communication with the Viaveta Influencers in their Marketing Organizations. Examples of such contact and communication may include, but are not limited to: newsletters, written correspondence, personal meetings, telephone contact, voice mail, electronic mail and the accompaniment of their Viaveta Influencers to Viaveta meetings, training sessions and other functions. Successful upline Viaveta Influencers (the "Sponsors") also motivate and assist new Viaveta Influencers in Viaveta product knowledge, effective sales techniques, the Viaveta Compensation Plan and compliance with the Viaveta Policies and Procedures. Communication with downline Viaveta Influencers must not, however, violate Section 8.1 (General) to ensure that downline Viaveta Influencers do not make improper product or business claims, or engage in any illegal or inappropriate conduct.

5.2.2 – Increased Responsibilities

As Viaveta Influencers progress through the various levels of leadership, they will become more experienced in sales techniques, product knowledge and understanding of the Viaveta program. They may be called upon from time to time to share this knowledge with lesser experienced Viaveta Influencers and Customers within their Marketing Organization.

5.2.3 – Ongoing Sales Responsibilities

Regardless of their level of achievement, successful Viaveta Influencers are continually and personally promoting sales through the generation of new customers and through servicing their existing customers as well as promoting this same customer sales behavior in their Marketing Organizations.

5.3 – Non-Disparagement

Viaveta wants to provide its Viaveta Influencers with the best products, compensation plan and service in the industry. Accordingly, we value your constructive criticisms and comments. All such comments should be submitted in writing to the Viaveta Influencer Support Department. Viaveta Influencers should not, however, disparage, demean or make negative remarks about Viaveta, other Viaveta Influencers, Viaveta products, the Viaveta Compensation Plan, or any Viaveta directors, officers or employees.

5.4 – Providing Documentation to Applicants

An enroller must provide the most current version of this Agreement to include the Viaveta Policies and Procedures and the Viaveta Compensation Plan to the individual(s) whom he, she or it is considering to enroll to become a Viaveta Influencer before such applicant signs a Viaveta Influencer Application and Agreement. The Agreement may be found on the official Viaveta website.

5.5 – Reporting Policy Violations

Viaveta Influencers who become aware of a policy violation by another Viaveta Influencer should submit a written report of the violation directly to the attention of the Viaveta Compliance Department. Details of any incident such as dates, number of occurrences, persons involved, and any supporting documentation should be included in the report.

5.6 – Company Claims

No claims may be made or implied that any Viaveta Influencer has advantages with or special privileges with the Company or is in any way exempt from the same obligations and requirements of every other Viaveta Influencer.

SECTION 6 – CONFLICTS OF INTEREST

Viaveta Influencers may participate in other direct selling or network marketing or multilevel marketing ventures (collectively “Network Marketing Ventures”), and Viaveta Influencers may engage in selling activities related to non-Viaveta products and services if they desire to do so. If a Viaveta Influencer elects to participate in another Network Marketing Venture, in order to avoid conflicts of interest and loyalties as well as breach of this Agreement, Viaveta Influencers must adhere to the following:

6.1 – Non-Solicitation

During the term of the Agreement, and to the maximum extent permitted by law, a Viaveta Influencer shall not engage in any actual or attempted recruitment or enrollment of a Viaveta Influencer for any other Network Marketing Ventures, either directly or through a third party. This includes, but is not limited to, presenting or assisting in the presentation of another Network Marketing Venture to any Viaveta Influencer or Customer, or implicitly or explicitly encouraging any Viaveta Influencer or Customer to join another Network Marketing Venture.

- 1) For a period of one (1) year following the Cancellation of a Viaveta Influencer’s Agreement, the former Viaveta Influencer is strictly prohibited from recruiting any Viaveta Influencer or Customer for another Network Marketing Venture which sells competing products. By signing the Viaveta Influencer Application and Agreement, each Viaveta Influencer acknowledges and agrees that the Company is trying to protect legitimate business interests by this prohibition and such prohibition is reasonable in its scope and duration.
- 2) During the term of the Agreement, a Viaveta Influencer may not:
 - a) Produce, offer or transfer any literature, electronic media or other promotional material of any nature for another Network Marketing Venture which is used by the Viaveta Influencer or any third person to recruit Viaveta Influencers, or Customers for that Network Marketing Venture;
 - b) Sell, offer to sell, or promote any competing non-Viaveta products or services to Viaveta Influencers or Customers (any product in the same generic product category as a Viaveta product is deemed to be competing (e.g., any nutritional supplement or personal care product is in the same generic category as the Viaveta nutritional supplements, and/or personal care products and is therefore a competing product, regardless of differences in cost, quality, ingredients or nutrient content);
 - c) Offer Viaveta products or promote the Viaveta Compensation Plan in conjunction with any non-Viaveta products, services, business plan, opportunity or incentive; or
 - d) Offer any non-Viaveta products, services, business plan, opportunity or incentive at any Viaveta meeting, seminar, launch, convention or other Viaveta function, or immediately following such event.

6.2 – Targeting Other Direct Sellers

Viaveta does not encourage Viaveta Influencers to target the sales force of another direct sales company to sell Viaveta products or to become Viaveta Influencers for Viaveta, nor does Viaveta encourage Viaveta Influencers to solicit or entice

members of the sales force of another direct sales company to violate the terms of their contract with any such other company.

6.3 – Cross-Sponsoring

Actual or attempted cross-sponsoring is strictly prohibited. “Cross-Sponsoring” is defined as the enrollment of an individual or entity which is already a Viaveta Customer or Viaveta Influencer and/or who has been such within the preceding six (6) calendar months, within a different line of sponsorship. The use of a spouse’s or relative’s name, trade names, doing business as names (“DBAs”), assumed names, corporations, partnerships, trusts, federal ID numbers, VAT numbers or fictitious ID numbers to circumvent this policy or any other provision of the Agreement is strictly prohibited. Viaveta Influencers shall not demean, discredit or defame other Viaveta Influencers in an attempt to entice another Viaveta Influencer to become part of the first Viaveta Influencer’s Marketing Organization. Notwithstanding the foregoing, this policy shall not prohibit the transfer of a Viaveta Influencership in accordance with Section 4.9. If Cross-Sponsoring is discovered, it must be brought to the Company’s attention immediately. Viaveta may take action against the Viaveta Influencer who changed organizations and/ or those Viaveta Influencers who encouraged or participated in the Cross-Sponsoring. Viaveta may also move all or part of the offending Viaveta Influencer’s downline to his, her or its original Downline organization if the Company deems it equitable and feasible to do so. However, Viaveta is under no obligation to move the Cross-Sponsored Viaveta Influencer’s downline organization, and the ultimate disposition of the Marketing Organization remains within the sole discretion of Viaveta. Viaveta Influencers waive all claims and causes of action against Viaveta arising from or relating to the disposition of the Cross-Sponsored Viaveta Influencer’s Marketing Organization.

6.4 – Holding Applications or Orders

Viaveta Influencers must not manipulate enrollments of new applicants and the purchase of products. All Viaveta Influencer Applications and Agreements, and product orders must be sent to Viaveta within fortyeight (48) hours from the time they are signed by a Viaveta Influencer or placed by a Customer, respectively (see Section 6.5 “Stacking”).

6.5 – Stacking

“Stacking” is strictly prohibited. The term Stacking includes:

- (1) the failure to transmit to Viaveta or the holding of a Viaveta Influencer Application and Agreement in excess of two (2) business days after its execution (see Section 6.4);
- (2) violating the two Viaveta Influencerships per household rule (see Section 4.4); and/or
- (3) enrolling fictitious individuals or Business Entities into the Viaveta program (see Section 10.4 “Bonus Buying Prohibited”).

SECTION 7 – VIAVETA INFLUENCER COMMUNICATION AND CONFIDENTIALITY

7.1 – Marketing Organization (Genealogy Reports)

Marketing Organization Activity Reports are available for Viaveta Influencer access and viewing at the Viaveta official website. Viaveta Influencer access to their Marketing Organization Activity Reports is password protected. All Marketing Organization Activity Reports and the information contained therein are confidential and constitute proprietary information and business trade secrets and are owned exclusively by Viaveta. Marketing Organization Activity Reports are provided to Viaveta Influencers in strictest confidence and are made available to Viaveta Influencers for the sole purpose of assisting Viaveta Influencers in working with their respective Marketing Organization in the development of their

Viaveta Influencership. Viaveta Influencers should use their Marketing Organization Activity Reports to assist, motivate and train their Downline Viaveta Influencers and support their customers. The Viaveta Influencer and Viaveta acknowledge and agree that, but for this agreement of confidentiality and nondisclosure, Viaveta would not provide Marketing Organization Activity Reports to the Viaveta Influencer. A Viaveta Influencer shall not, on his, her or its own behalf, or on behalf of any other person, partnership, association, corporation or other entity:

- 1) Directly or indirectly disclose any information contained in any Marketing Organization Activity Report to any third party;
- 2) Directly or indirectly disclose the password or other access code to his, her or its Marketing Organization Activity Report;
- 3) Use the information to compete with Viaveta or for any purpose other than promoting his, her or its Viaveta Influencership;
- 4) Recruit or solicit any Viaveta Influencer or Customer of Viaveta listed on any report, or in any manner attempt to influence or induce any Viaveta Influencer or Customer to alter their business relationship with Viaveta;
- 5) Use or disclose to any person, partnership, association, corporation or other entity any information contained in any Marketing Organization Activity Report. Upon demand by the Company, any current or former Viaveta Influencer will return the original and all copies of Marketing Organization Activity Reports to the Company; and
- 6) It is a violation of these Policies and Procedures for a Viaveta Influencer or a third party to access this data via reverse engineering, keystroke monitoring or by any other means.

7.2 – Communication and Data Protection

Each Viaveta Influencer agrees that Viaveta or a party acting on its behalf may contact you by email or at the telephone numbers or fax number listed on your application or as updated. You understand that your consent is not a condition of purchase. You consent and agree to the Viaveta Privacy Policy and Website Use Agreement when you sign and submit this Agreement. Viaveta is the data controller of any Personal Information (as defined in the Viaveta Privacy Policy and Website Use Agreement) that you provide us with when you place an order for products or services from the European Union. You agree that Viaveta or a party acting on its behalf may collect Personal Information from you including your name, birth date, gender, address, mailing address, phone and fax numbers, banking and credit card information and transmit that information to Viaveta which is located in the Netherlands for the purpose of executing your order.

Viaveta Corporation may provide your Personal Information to its shipping partners and credit card processors for the purpose of processing your order. You consent and agree to Viaveta transferring your data for these purposes. If you would like to request a copy of your Personal Information, would like to correct or update your Personal Information, would like to have your Personal Information removed, please contact Viaveta in writing by mail or by sending an e-mail to:

**Viaveta B.V.
Weerlan 4-A
2181 HH Hillegom
Netherlands
info@Viaveta.eu**

SECTION 8 – ADVERTISING

8.1 – General

In order to safeguard and promote the good reputation and established brands of Viaveta and its products and ensure that the promotion of Viaveta, the Viaveta opportunity, and Viaveta products are consistent with the public interest and avoid all discourteous, deceptive, misleading, unethical or immoral conduct or practices, all Viaveta Influencers are encouraged to use the sales aids and support materials produced by Viaveta. The Company has carefully designed its products, product labels, compensation plan and promotional materials to ensure that the presentation of each aspect of Viaveta is fair, truthful, substantiated and complies with the vast and complex legal requirements of all applicable laws. All such proposed materials may be sent to Viaveta Compliance Department or email to info@Viaveta.eu.

Unless the Viaveta Influencer receives specific written approval to use such materials the request shall be deemed denied. Also, Viaveta reserves the right, at its discretion, to edit or discontinue previously approved Viaveta Influencer materials. All such materials may not be sold and may only be offered free of charge. Viaveta further reserves the right to rescind approval for any sales tools, promotional materials, advertisements or other literature, and Viaveta Influencers waive all claims for damages or remuneration arising from or relating to such rescission. Elite Pro 7 or higher Viaveta Influencers may not make any claims stating that documents or materials that they have written or produced have been given approval from the Viaveta Compliance Department or that they are “compliance-approved” even if they have received approval through the Compliance Department for their marketing materials. As these compliance policies are vital to the long-term stability of Viaveta and the preservation of the opportunity for all, violations of these policies will be strictly enforced. Failure to obtain approval for supplemental marketing materials of any kind and/or failure to implement the policies in any material may result in any of the actions set forth in Section 14.1 including, without limitation, the following:

- 1) Formal warning letter and/or probation;
- 2) Suspension of commissions;
- 3) Termination of the Viaveta Influencership; and
- 4) 4) Litigation for damages to Viaveta.

All Viaveta Influencers who create their own advertisements under this section 8.1 hereby represent and warrant to the Company that they also do not contravene any applicable local laws.

Viaveta Influencers agree to indemnify the Company against any loss arising from any breaching of this obligation.

8.2 – Trademarks and Copyrights

No Viaveta Influencer shall use any Viaveta trade names, trademarks, designs, or symbols without its prior, written permission. For example, except in limited circumstances specifically addressed herein, Viaveta Influencers may not use or attempt to register “Viaveta,” or any Viaveta trademarks, other product names or any derivatives thereof connected with the Company for use in any Internet domain name, Internet/search engine AdWords (see Section 8.5.17 “Sponsored Links, Pay-Per-Click (PPC) Ads, and Paid Search”), social pages or blogs, e-mail address, user name, team names, telephone numbers or any other address or title or online aliases that could cause confusion or be misleading or deceptive, in that they cause individuals to believe or assume the communication is from or is the property of Viaveta.

Viaveta Influencers may not produce for sale or distribution any recorded Company events or speeches without the prior written permission from Viaveta. Viaveta Influencers may not reproduce for sale or other use any recording of Company produced audio or digital media presentations. The name “Viaveta,” and other names as may be adopted by Viaveta are examples of proprietary Company trade names, trademarks and service marks. As such, these marks are of great value to

Viaveta and are supplied to Viaveta Influencers for their use only in an expressly authorized manner. Use of the Viaveta marks on any item not produced by the Company is prohibited except as follows:

Viaveta Influencer's Name
Viaveta Independent Contractor/Influencer

All Viaveta Influencers must list themselves as a Viaveta Independent Contractor Influencer in any advertising medium under their own name. No Viaveta Influencer may place, use or display ads using the Viaveta name or logo. Viaveta Influencers may not answer the telephone by saying "Viaveta," or in any other manner that would lead the caller to believe that he or she has reached corporate offices of Viaveta. Similarly, Viaveta Influencers are prohibited from using the names of persons or companies, trademarks, designs or symbols to further their Viaveta Influencership without the written consent of the owner.

8.3 – Unauthorized Claims and Actions

8.3.1 – Indemnification

A Viaveta Influencer is fully responsible for all of his, her or its verbal and written statements made regarding Viaveta products and the Viaveta Compensation Plan which are not expressly contained in official Viaveta materials. Viaveta Influencers agree to indemnify Viaveta and its directors, officers, employees and agents, and hold them harmless from any and all liability including, but not limited to, judgments, civil penalties, refunds, attorney fees, court costs or lost business incurred by Viaveta as a result of the Viaveta Influencer's unauthorized representations or actions. This provision shall survive the termination of this Agreement.

8.3.2 – Product Claims

No claims, which include personal testimonials, as to therapeutic, curative or beneficial properties of any products offered by Viaveta may be made except those contained in official Viaveta materials. In particular, no Viaveta Influencer may make any claim that Viaveta products are useful in, or anyway have properties for, the cure, treatment, diagnosis, mitigation or prevention of any diseases or signs or symptoms of disease, or that are suggesting or implying a relationship between any of the products offered by Viaveta (or of their constituents) and health. Not only are such claims violations of Viaveta policies, but they potentially violate applicable laws and regulations, including, but not limited to, European Union and national applicable requirements (such as, by way of example, Directive 2001/83/EC and its national implementing legislation, Regulation (EC) No 1223/2009 or Regulation (EC) No 1924/2006), as well as national, state or local (municipality, communal or otherwise) laws and regulations. A Viaveta Influencer that provides product experience testimonials in any medium should use care to disclose their affiliation with Viaveta, i.e., "Viaveta Independent Contractor Influencer," be honest in their testimonial personal experience and assert that they are not claiming that their experience is the typical result experienced by consumers.

8.3.3 – Income Claims

It is important that all Viaveta Influencers are fully informed and have realistic expectations concerning the income opportunity associated with being a Viaveta Influencer. Therefore, it is important that Viaveta Influencers not make any claims, specific or implied, regarding the income opportunity that are false or misleading, including income guarantees of any kind.

As to lifestyle claims (e.g., my Viaveta business allowed me to buy a boat, quit my job, purchase a new home, etc.), Viaveta Influencers may only make such claims if the following conditions are met:

- 1) The information must be accurate and not misleading.
- 2) The information must be based on their experience and actual compensation level or be consistent with information in Company support materials.

Hypothetical income examples that are used to explain the operation of the Viaveta Compensation Plan and which are based solely on mathematical projections, may be made to prospective Viaveta Influencers, so long as the Viaveta Influencer who uses such hypothetical examples makes clear to the prospective Viaveta Influencer(s) that such earnings are hypothetical.

8.3.4 – Use of Celebrity Names and Likeness

No names or likeness of a celebrity may be published by Viaveta Influencers in association with Viaveta without prior written approval of Viaveta.

8.3.5 – Interaction with Scientific Advisory Board and other Company Vendors or Consultants

Viaveta is uniquely positioned in the marketplace by its special relationship with many preeminent scientific, marketing, Public Relations (“PR”), business and legal professionals. In the interest of preserving these relationships for the benefit of all Viaveta Influencers and the Company, Viaveta Influencers must:

- (1) adhere strictly to the Company’s advertising policies; and
- (2) refrain from any contact with any member of the Company’s board of directors, Scientific Advisory Board or other consultant or advisor of the Company, without the express prior written consent of the Company.

8.3.6 – Governmental Approval or Endorsement

Government regulatory agencies do not endorse any direct selling or network marketing companies or programs. Therefore, Viaveta Influencers shall not represent or imply that Viaveta or its Compensation Plan has been “approved,” “endorsed” or otherwise sanctioned by any government agency.

8.4 – Mass Media

8.4.1 – Promotions Utilizing Mass Media Prohibited

Except as otherwise specifically authorized herein, Viaveta Influencers may not use any form of media or other mass communication advertising to promote the products or opportunity. This includes news stories or promotional pieces on TV shows, newscasts, entertainment shows, Internet ads, etc. Products may be promoted only by personal contact or by literature produced and distributed by the Company or by Viaveta Influencers in accordance with these Viaveta Policies and Procedures. Viaveta Influencers may place generic opportunity advertisements in jurisdictions allowing that type of advertisement, but only in accordance with this Manual and in compliance with applicable law. For the avoidance of doubt, any Viaveta Influencer who intends to place a generic opportunity advertisement in their jurisdiction must obtain advance written permission from Viaveta stating that such action is legally permissible.

8.4.2 – Media Interviews

Viaveta Influencers may not promote the Products or opportunity through interviews with the media, articles in publications, news reports, press releases or any other public information, trade or industry information source, unless specifically authorized, in writing, by the Company. This includes private, paid membership or “closed group” publications. Viaveta Influencers may not speak to the media on the Company’s behalf and may not represent that they have been authorized by the Company to speak on its behalf. All media contacts or inquiries should be immediately referred to the Company.

8.5 – Internet

8.5.1 – General

Regardless of compliance with the policies and procedures set forth herein, all Viaveta Influencers are personally responsible for their online postings and all other online activity that relates to Viaveta. Therefore, even if a Viaveta Influencer does not own or operate a blog or social media site, if a Viaveta Influencer posts to any such site that relates to Viaveta or which can be traced to Viaveta, the Viaveta Influencer is responsible for the posting and must act in a way that builds, strengthens and enhances the Viaveta reputation, image and standing in the community. Viaveta Influencers are also responsible for postings which occur on any external website that the Viaveta Influencer owns, operates or controls. Viaveta Influencers must disclose their full names on all relevant social media profiles that relate to Viaveta and its products or business, and each must conspicuously identify themselves as a “Viaveta Independent Contractor Influencer.” Anonymous postings or use of an alias is prohibited. Viaveta Influencers must avoid inappropriate conversations, comments, images, video, audio, applications or any other adult, profane, discriminatory or vulgar content. Determination of what is inappropriate is at Company's sole discretion, and offending Viaveta Influencers will be subject to disciplinary action. Viaveta Influencers may not use blog spam, spamdexing or any other mass-replicated methods to leave comments on any website, blog or message board. Comments Viaveta Influencers create or leave online must be useful, unique, relevant and specific to the blog’s article. As a general rule, Viaveta Influencers may not use any geographic references in the page names/ titles or URLs of their Viaveta-related social media or external websites. For purposes of clarification and the avoidance of doubt, other than for a Default URL or an approved amendment to a Default URL, Viaveta Influencers may not use the terms “Viaveta,” or any derivation thereof, in any external website address or related URL . Any External Website which contains “Viaveta” or other Viaveta product and program names, or any derivation thereof in the URL, must be transferred to Viaveta or closed/ terminated upon demand by Viaveta. In no event may the Viaveta Influencer sell such domain name to any third party without the prior express written consent of Viaveta.

8.5.2 – Viaveta Influencer Websites

If a Viaveta Influencer desires to utilize an Internet web page to promote his, her or its Viaveta Influencership, he, she or it may do so only through the Company’s replicated website program, using the official Viaveta template. This program permits Viaveta Influencers to advertise on the Internet and to use a home page design that can be personalized with the Viaveta Influencer’s contact information. These websites give the Viaveta Influencer a professional and Company-approved presence on the Internet. Online sales may only be generated from a Viaveta Influencer’s Viaveta replicated website. A Viaveta Influencer shall not use “blind” ads on the Internet that make product or income claims which are ultimately associated with Viaveta products, opportunity or the Viaveta Compensation Plan.

8.5.3 – Social Media and Other Websites

Non-replicated external websites, specifically social media sites, are relationship-building sites. While building relationships is an important part of the sales process, external websites, including, without limitation, social media sites may, not be used as a direct medium for generating sales or explaining the Viaveta income opportunity or product.

8.5.3.1 – The Official Viaveta Public Facebook (or similar) Pages

Viaveta has an official public Facebook page which it uses to invite potential customers and investors to investigate the company. It is not intended to be used by Viaveta Influencers to sell product or promote their business or to interact with other Viaveta Influencer or consumers. As such, Viaveta Influencers may not place linking information on the public Viaveta Facebook page, nor may they post any pricing, promotions, marketing material, sales, advertisements, or announcements relating to their businesses. Viaveta reserves the right to remove any messages posted on the official Company Facebook page as determined in its sole discretion.

8.5.3.2 – Closed Viaveta Influencer Facebook (or similar) Pages

Viaveta will also create a closed corporate Facebook community for Company and Viaveta Influencer use. Viaveta Influencers may also create a closed group and may utilize such group to educate, discuss and disseminate information about Viaveta, its products, science and business opportunity amongst themselves. Viaveta Influencers may join these groups only with the consent of Viaveta, and all content and discussions will be password protected and closed to the public. No Viaveta Influencer shall allow access to or disseminate information from such groups.

8.5.3.3 – Other Internet Use

Viaveta Influencers may use the Internet, social networking sites, blogs, social media and applications, and other sites that have content that is based on user participation and user-generated content, forums, message boards, blogs, wikis and podcasts to do the following:

- 1) Communicate preliminary information about Viaveta or their involvement with Viaveta;
- 2) Direct users to their Viaveta replicated website; and
- 3) Post Viaveta-produced business support materials only that have been approved by Viaveta for posting and taken from Company's approved "Media Kit"

Such use is permitted provided that it:

- (1) is incidental to the primary use of the website or forum,
- (2) does not contain any false or misleading information about Viaveta, its products or business opportunities, and
- (3) conforms to the other policies set forth herein, including, without limitation, the policies related to the use of the Viaveta trademarks, trade names and other intellectual property.

8.5.4 – Use of Third-Party Intellectual Property

If a Viaveta Influencer uses the trademarks, trade names, service marks, copyrights or intellectual property of any third party in any online posting, it is their responsibility to ensure that they have received the proper license to use such intellectual property and pay the appropriate license fee. All third-party intellectual property must be properly referenced as the property of the third party, and the Viaveta Influencer must adhere to any restrictions and conditions that the owner of the intellectual property places on the use of its property.

8.5.5 – Respecting Privacy

Viaveta Influencers must always respect the privacy of others in their postings. They must not engage in gossip or advance rumors about any individual, company or competitive products or services. Viaveta Influencers may not list the names of other individuals or entities on their postings unless they have the written permission of the individual or entity that is the subject of their posting.

8.5.6 – Professionalism

Viaveta Influencers must ensure that their postings are truthful and accurate. This requires that they fact-check all material they post online. They should also carefully check their postings for spelling, punctuation, and grammatical errors. Use of offensive language is prohibited.

8.5.7 – Prohibited Postings

Viaveta Influencers may not make any postings or link to any postings or other material that:

- 1) Is sexually explicit, obscene or pornographic;
- 2) Is offensive, profane, hateful, threatening, harmful, defamatory, libelous, harassing, or discriminatory (whether based on race, ethnicity, creed, religion, gender, sexual orientation, physical disability, or otherwise)
- 3) Is graphically violent, including any violent video game images;
- 4) Is solicitous of any unlawful behavior;
- 5) Engages in personal attacks on any individual, group or entity; or
- 6) Is in violation of any intellectual property rights of the Company or any third party.

8.5.8 – Responding to Negative Online Posts

Viaveta Influencers should not converse with one who places a negative post against them, other Viaveta Influencers or Viaveta. They should report negative posts to the Company at info@Viaveta.eu. Responding to such negative posts simply fuels a discussion with someone carrying a grudge that does not hold themselves to the same high standards as Viaveta, and therefore damages the reputation and goodwill of Viaveta.

8.5.9 – Cancellation of Your Viaveta Business

If a Viaveta Influencer's business is cancelled for any reason, they must discontinue using the Viaveta name, and all the Viaveta trademarks, trade names, service marks and other intellectual property, and all derivatives of such marks and intellectual property, in any postings and all external websites that they utilize and do so as soon as possible, and no later than 14 days from the date of cancellation. If a Viaveta Influencer's post on any social media site on which they have previously identified themselves affiliated with Viaveta, they must conspicuously disclose that they are no longer with the Company.

8.5.10 – E-mail

Viaveta Influencers must use the following disclaimers within any email correspondence when discussing Viaveta or the Viaveta opportunity:

The sender of this email is a Viaveta Influencer and as such is an independent contractor of Viaveta. Viaveta Influencers are not employees of Viaveta. If you have questions about the company, please contact Viaveta Influencer Support by email, at info@Viaveta.eu. This email message (including attachments) contains information which may be confidential and/or legally privileged. Unless you are the intended recipient, you may not use, copy or disclose to anyone the message or any information contained in the message or from any attachments that were sent with this email. If you have received this email message in error, please advise the sender by email, and delete the message. Unauthorized disclosure and/or use of information contained in this email may result in civil and criminal liability.

8.5.11 – Online Classifieds

Viaveta Influencers may not use online classifieds (including, but not limited to, Craigslist) to list, sell or retail specific Viaveta products, product bundles or the opportunity.

8.5.12 – Online Auction Websites

Unless otherwise prohibited by law, the Viaveta products and program may not be listed on eBay, Amazon, Alibaba or other online auctions, nor may Viaveta Influencers enlist or knowingly allow or facilitate a third party to sell Viaveta products on eBay or other online stores or auctions.

8.5.13 – Online Retailing

Unless otherwise prohibited by law, Viaveta Influencers may not list or sell Viaveta products on any retail store or ecommerce site, including Amazon.com or the like (with the exception of their own Replicated Website). Additionally, Viaveta Influencers may not:

- (1) enlist or knowingly allow a third party to sell Viaveta products on any online retail store or ecommerce site or
- (2) sell products to a third party that the Viaveta Influencer has reason to believe will sell such products on any online retail store or ecommerce site. Viaveta Influencers may obtain the then-current product images and descriptions from the Tools Tab in their Virtual Office, which Viaveta Influencers may display only on their Replicated Website.

8.5.14 – Banner Advertising

Viaveta Influencers may place banner advertisements on their third-party websites (as described herein below); provided, however, that they only use Viaveta-approved templates and images from the Tools tab in the Virtual Office, and do not list any pricing, discounts or promotions of any Viaveta product on such advertisement. Any Viaveta-related banner advertisements on these websites must link back directly to their Replicated Websites.

8.5.15 – Spam Linking

Spam linking is defined as multiple consecutive submissions of the same or similar content into blogs, wikis, guest books, websites or other publicly accessible online discussion boards or forums and is not allowed. This includes blog spamming, blog comment spamming and/or spamdexing. Any comments a Viaveta Influencer makes on blogs, forums, guest book, etc., must be unique, informative and relevant.

8.5.16 – Digital Media Submission (e.g., YouTube, iTunes, PhotoBucket, etc.)

Viaveta Influencers may not upload, submit or publish Viaveta-related video, audio or photo content to any website.

8.5.17 – Sponsored Links, Pay-Per-Click (PPC) Ads, and Paid Search

Sponsored links or pay-per-click ads (PPC) are not acceptable.

8.6 – Spamming and Unsolicited Faxes

Except as provided in this Manual, Viaveta Influencers may not send or transmit unsolicited faxes, mass e-mail distribution, unsolicited e-mail or “spamming” relative to the operation of their Viaveta Influencerships. The terms “unsolicited faxes” and “unsolicited e-mail” mean the transmission via telephone, facsimile or electronic mail, respectively, of any material or

information advertising or promoting Viaveta, its products, its opportunity or any other aspect of the Company which is transmitted to any person, except that these terms do not include a fax or e-mail:

(1) to any recipient with that recipient's prior express invitation or permission; or

(2) to any person with whom the Viaveta Influencer has an established business or personal relationship, in each case as permitted by applicable law.

The term "established business or personal relationship" means prior or existing relationship formed by a voluntary two-way communication between a Viaveta Influencer and a person, on the basis of:

(1) an inquiry, application, purchase or transaction by the person regarding products offered by such Viaveta Influencer; or

(2) a personal or familial relationship, which relationship has not been previously terminated by either party.

8.7 – Telemarketing

Applicable local authorities, each have regulations that restrict telemarketing practices. Many authorities have "do not call" regulations as part of their telemarketing laws. Although Viaveta does not consider Viaveta Influencers to be "telemarketers" in the traditional sense of the word, these government regulations broadly define the term "telemarketer" and "telemarketing" so that a Viaveta Influencer inadvertent action of calling someone whose telephone number is listed on a "do not call" registry could cause them to violate the law. Moreover, these regulations must not be taken lightly, as they can carry significant penalties and fines, per violation. Therefore, Viaveta Influencers must not engage in telemarketing in the operation of their Viaveta Influencership.

The term "telemarketing" means the placing of one or more telephone calls to an individual or entity to induce the purchase of a Viaveta product or service, or to recruit them for the Viaveta opportunity. "Cold calls" made to prospective customers or Viaveta Influencers that promote either Viaveta products or services or the Viaveta opportunity constitute telemarketing and are prohibited. In addition, Viaveta Influencers shall not use automatic telephone dialing systems or random phone lists relative to the operation of their Viaveta Influencerships. The term "automatic telephone dialing system" means equipment which has the capacity to:

(1) store or produce telephone numbers to be called using a random or sequential number generator; and

(2) to dial such numbers. In addition, Viaveta Influencers acknowledge and agree to abide by telemarketing guidelines.

8.8 – Advertised Product Price

Viaveta may provide Viaveta Influencers from time to time with suggested retail prices for the sale of the Products, which are the prices at which Viaveta recommends that the Viaveta Influencers sell the Products. Viaveta Influencers agree that all advertising regarding the price of Products will be truthful and will not contain misleading statements. Any violation of this obligation regarding misleading pricing by a Viaveta Influencer shall constitute a breach of the Agreement and may result in punitive action including, but not limited to, any of the actions set forth in Section 14.

SECTION 9 – RULES AND REGULATIONS

9.1 – Identification

All Viaveta Influencers are required to provide their National Identification number, VAT number or equivalent government issued identification number, as applicable, to Viaveta on the Viaveta Influencer Application and Agreement. Upon enrollment, the Company will provide a unique Viaveta Influencer Identification Number (DIN) to the Viaveta Influencer by which he, she or it will be identified. This number will be used to place orders and track Financial Distributions.

9.2 – Income Taxes

Each Viaveta Influencer is responsible for paying all applicable taxes on any income generated as a Viaveta Influencer. If a Viaveta Influencer is tax exempt, the tax identification, national identification number, VAT number or other equivalent identification number, as applicable, must be provided to Viaveta. Viaveta shall, in all cases, be entitled to withhold any and all tax of whatever nature as is required of it by any and all applicable laws and whether levied on a Federal, national, State, or local (municipality, communal or otherwise) level (a “political unit”), and shall further charge, assess or otherwise add to the amounts invoiced or to be invoiced to you whatever value-added, sales, turnover, or equivalent taxes as is required of it by any and all applicable laws of any political unit having jurisdiction to require Viaveta to do so. Viaveta will provide to each Influencer only such tax reports and/ or similar tax reporting forms of the jurisdiction in which Viaveta is itself established, but only if and to the extent required to do so by an applicable law or regulation and shall further only provide tax reports and/or similar tax reporting forms of the jurisdiction in which each such Viaveta Influencer is established if and to the extent Viaveta is required to do so by an applicable law or regulation.

9.3 – Insurance

9.3.1 – Business Pursuits Coverage

A Viaveta Influencer may wish to arrange insurance coverage for their Viaveta Influencership. Be advised that most homeowner’s insurance policies do not cover business-related injuries or the theft of or damage to inventory or business equipment. Each Viaveta Influencer should contact their insurance agent to make certain that their relevant property is protected. This may often be accomplished with a simple “Business Pursuit” endorsement attached to their present homeowner’s policy.

9.3.2 – Product Liability Coverage

Viaveta maintains insurance to protect the Company and Viaveta Influencers against product liability claims. The Company’s insurance policy extends coverage to Viaveta Influencers so long as they are marketing Viaveta products in the regular course of conduct and in accordance with Company policies and applicable laws and regulations. The Viaveta product liability policy may not extend coverage to claims or actions that arise as a result of a Viaveta Influencer’s misconduct in marketing the products.

9.4 – International Marketing

Viaveta Influencers are authorized to enroll Customers, or Influencers only in countries in which Viaveta is authorized to conduct business as announced in Official Viaveta Materials or on the Company website. Permissible conduct and activity in unauthorized and/or Not-For-Resale markets is described in the below sections.

9.4.1 – International Marketing Definitions

9.4.1.1 – Un-Authorized Markets (Pre-Market) – Prior to the official opening of a country, permissible Viaveta Influencer activity is limited to providing business cards and conducting, organizing or participating in meetings with no more than five (5) attendees, including the Viaveta Influencer. Other attendees must be personal acquaintances or acquaintances of personal acquaintances. These meetings must be held in a home or a public establishment but may not be held in a private hotel room. Viaveta Influencer Pre-Market opening conduct prohibited in all markets includes but is not limited to:

9.4.1.1.1 – All cold-calling techniques (soliciting persons who are not prior personal acquaintances of the contacting Viaveta Influencer) are strictly prohibited in unauthorized markets;

9.4.1.1.2 – Importing or facilitating the importation of, selling, gifting or distributing in any manner, Company products, services or product sample(s);

9.4.1.1.3 – Placing any type of advertisement or distributing any promotional materials regarding the Company, its products or the opportunity, except for official Viaveta material specifically authorized for distribution in unopened markets as designated by the Company;

9.4.1.1.4 – Soliciting or negotiating any agreement for the purpose of committing a citizen or resident of an unopened market to the opportunity, a specific enroller or specific line of sponsorship. Furthermore, Viaveta Influencers may not sign up a citizen or resident of unopened markets in an Authorized Country or by using the Viaveta Influencer Agreement forms from an Authorized Country, unless the citizen or resident of the unopened market has, at the time of sign-up, permanent residence and the legal authorization to work in the Authorized Country. It is the enrolling Viaveta Influencer’s responsibility to ensure compliance with residency and work authorization requirements. Membership or participation in, or ownership of a corporation, partnership or other legal entity in an Authorized County does not by itself fulfill the residency or legal authorization to work requirements. If a participant to a Viaveta Influencership fails to provide verification of residency and work authorization when requested by the Company, the Company may, at its election, declare the Viaveta Influencer Agreement void from its inception;

9.4.1.1.5 – Accepting money or other consideration, or being involved in any financial transaction with any potential Viaveta Influencer either personally or through an agent, for purposes relating to Company products or the opportunity, including renting, leasing or purchasing facilities for the purpose of promoting or conducting Company-related business;

9.4.1.1.6 – Promoting, facilitating or conducting any type of activity which exceeds the limitations set forth in the Viaveta Policies and Procedures or which the Company, in its sole discretion, deems to be contradictory to the Company’s business or ethical interests in international expansion.

9.4.1.2 – Not-For-Resale (“NFR”) countries are countries where its residents are allowed to import products for personal use only on a “not-for-resale” basis, but where the reselling of those products is prohibited.

9.5 – Adherence to Laws and Ordinances

9.5.1 – Local Ordinances

There are laws regulating certain home-based businesses. In most cases these ordinances are not applicable to Viaveta Influencers because of the nature of their Viaveta Influencerships. However, Viaveta Influencers must obey those laws that do apply to them. If a government official tells a Viaveta Influencer that an ordinance applies to him or her, the Viaveta Influencer shall be polite and cooperative, and immediately send a copy of the ordinance to the Compliance Department of Viaveta. In most cases there are exceptions to the ordinance that may apply to Viaveta Influencers.

9.5.2 – Compliance with Applicable Laws

Viaveta Influencers shall comply with all applicable laws and regulations in the conduct of their Viaveta Influencerships, including but not limited to any provisions under applicable data protection and privacy laws.

SECTION 10 – SALES

10.1 – Commercial Outlets

Viaveta strongly encourages the retailing and selling of its products through person-to-person contact. In an effort to reinforce this method of marketing and to help provide a standard of fairness for all Viaveta Influencers, Viaveta Influencers may not display or sell Viaveta products or literature in any retail establishment. Viaveta Influencers may, however, sell

Viaveta products from service establishments which see customers or clients on an appointment only basis, such as hair salons, spas or chiropractic clinics, etc. Viaveta will permit Viaveta Influencers to solicit and make commercial sales only upon prior written approval from the Company. The term “commercial sale” means the sale of Viaveta products to a third party who intends to resell such products to an end consumer.

10.2 – Trade Shows, Expositions and Other Sales Forums

Viaveta Influencers may display and/or sell Viaveta products at trade shows and professional expositions. Before submitting a deposit to the event promoter, Viaveta Influencers must contact the Compliance Department in writing for conditional approval, as the Viaveta policy is to authorize only one Viaveta Influencer per event. Final approval will be granted to the first Viaveta Influencer who submits an official advertisement of the event, a copy of the contract signed by both the Viaveta Influencer and the event official, and a receipt indicating that a deposit for the booth has been paid. Approval is given only for the event specified. Any requests to participate in future events must again be submitted to the Compliance Department. Viaveta further reserves the right to refuse authorization to participate at any function which it does not deem a suitable forum for the promotion of its products, services or the Viaveta opportunity. Approval will not be given for swap meets, garage sales, flea markets or farmer’s markets, as these events are not conducive to the professional image Viaveta wishes to portray.

10.3 – Excess Inventory Purchases Prohibited

Viaveta Influencers are not required to carry any inventory of products or sales aids. However, Viaveta Influencers who do so may find selling to customers and building a Marketing Organization somewhat easier because of the decreased response time in fulfilling customer orders or in meeting a new Viaveta Influencer’s needs. Each Viaveta Influencer must make his, her or its own decision with regard to these matters. To ensure that Viaveta Influencers are not encumbered with excess inventory that they are unable to sell, such inventory may be returned to Viaveta upon the Viaveta Influencer’s Cancellation pursuant to the terms of Section 13.

Viaveta strictly prohibits the purchase of products in unreasonable amounts primarily for the purpose of qualifying for commissions, bonuses or advancement in the Viaveta Compensation Plan. Viaveta Influencers may not purchase more inventory than they can reasonably resell or consume in a month nor may they encourage others to do so.

10.4 – Bonus Buying Prohibited

Bonus buying is strictly and absolutely prohibited. “Bonus buying” includes, but is not limited to the direct or indirect involvement of:

- (1) the enrollment of individuals or entities without the knowledge of and/or execution of a Viaveta Influencer Application and Agreement by such individuals or entities;
- (2) the fraudulent enrollment of an individual or entity as a Viaveta Influencer or Customer;
- (3) the enrollment or attempted enrollment of nonexistent individuals or entities as Viaveta Influencers or Customers (see Section 6.5 “Stacking”);
- (4) the use of a credit card by or on behalf of a Viaveta Influencer or Customer when the Viaveta Influencer or Customer is not the account holder of such credit card; and
- (5) purchasing Viaveta product on behalf of another Viaveta Influencer or Customer or under another Viaveta Influencer’s DIN, or Customer ID to qualify for commissions, bonuses or incentives.

10.5 – Repackaging and Relabeling Prohibited

Viaveta Influencers may not repackage, relabel, refill or alter the labels on any Viaveta products, information, materials or programs in any way. Viaveta products must be sold only in their original containers and complete packaging. Such relabeling, or repackaging would violate applicable laws, which could result in severe criminal penalties. Viaveta Influencers should also be aware that civil liability may arise when, as a consequence of the repackaging or relabeling of products, the person(s) using the product(s) may suffer any type of injury or their property is damaged.

SECTION 11 – SALES REQUIREMENTS

11.1 – Product Sales

The Viaveta Compensation Plan is based upon the sale of Viaveta products to end consumer customers. Viaveta Influencers must fulfill personal and Marketing Organization retail sales requirements (as well as meet other responsibilities set forth in the Agreement) to be eligible for applicable rebates, bonuses, commissions and advancement to higher levels of achievement. The following sales requirements must be satisfied for Viaveta Influencers to be eligible for commissions:

11.1.1 – Sales Volume

Viaveta Influencers must satisfy the Personal Sales Volume (“PV”) and Organizational Group Sales Volume (“GV”) requirements to fulfill the requirements associated with a particular rank as specified in the Viaveta Compensation Plan. PV includes purchases made by the Viaveta Influencer and personally enrolled Customers. All Viaveta Influencers are still required to have their personal monthly order to fulfill monthly requirements as specified in the Compensation plan. GV shall include the total PV of all Viaveta Influencers in his, her or its Marketing Organization plus the Viaveta Influencer’s PV.

11.2 – No Territory Restrictions

There are no exclusive territories granted to anyone.

11.3 – 70% Sales Rule

Viaveta Influencers must comply with the 70% Sales Rule, where upon placing a new product order, a Viaveta Influencer is deemed to have certified that he, she or it has sold or consumed at least 70% of all products purchased in prior orders. Each Viaveta Influencer that receives rebates, bonuses or commissions and orders additional product agrees to retain documentation that demonstrates compliance with this policy, including evidence of retail sales, for a period of at least four (4) years. A Viaveta Influencer agrees to make this documentation available to the Company at the Company’s request. Failure to comply with this requirement or falsely representing the amount of product sold or consumed in order to advance in the Viaveta Compensation Plan constitute a breach of the Agreement and is grounds for termination. Furthermore, a breach of this requirement entitles the Company to recover any commissions paid to the Viaveta Influencer for any period of time during which such documentation is not maintained or for which this provision has been breached.

SECTION 12 – REBATES, BONUSES AND COMMISSIONS

12.1 – Rebates, Bonuses and Commission Qualifications

A Viaveta Influencer must be active and in compliance with the Agreement to qualify for rebates, bonuses and commissions (“Financial Distributions”). So long as a Viaveta Influencer complies with the terms of the Agreement, Viaveta shall pay Financial Distributions to such Viaveta Influencer in accordance with the Viaveta Compensation Plan. There is a nominal fee charged for all bank deposits.

12.1.1 Adjustment to Rebates, Bonuses and Commissions

When a product is returned to Viaveta for a refund, the Financial Distributions attributable to the returned product(s) will be deducted in the month in which the refund is given and continuing every pay period thereafter until the commission is recovered, from the Viaveta Influencers who received the Financial Distributions on the sales or purchase of the refunded products.

12.1.2. Cancellation Within the First 30 Days

If a Viaveta Influencer chooses to cancel the Agreement within the first thirty (30) days of enrollment and also chooses to return the product that they have ordered, a refund will be issued for the full amount paid less any shipping, handling, rebates, bonuses or commissions that were issued and in accordance to Section 12.1.1 "Adjustment to Rebates, Bonuses and Commissions."

12.2 Unclaimed Commissions and Credits

Viaveta Influencers must deposit or cash rebate, commission and bonus checks within six months from their date of issuance. A check that remains uncashed after six (6) months will be void. After a check has been voided, Viaveta will attempt to notify a Viaveta Influencer who has an uncashed check by sending a monthly written notice to his, her or its last known address identifying the amount of the check and advising that the Viaveta Influencer can request that the check be reissued. There is a nominal fee charged for any bank deposits made.

12.3 Incentive Trips and Awards

From time to time, the Company may provide incentive trips and other awards to qualified Viaveta Influencers. These awards or trips may be based on title and/or meritorious Viaveta Influencer performance and are provided only to the person(s) listed on a qualifying Viaveta Influencer Agreement, up to airfare for two such persons and hotel accommodations of one room. Incentive trips or awards may not be deferred for future acceptance and have no cash value. No payment or credit will be given to those who cannot or choose not to attend trips or to accept awards. Notwithstanding anything to the contrary herein, and although the Company may pay some or all of the costs of such incentive trips, the Viaveta Influencer agrees to indemnify and hold harmless the Company from any claim, injury, loss or other damage sustained in association with the trip by the Viaveta Influencer and/or its guests. The Viaveta Influencer cannot make claim upon, or rely upon, any insurance policy of the Company to cover the costs and expenses of any injury, loss or other damage to the Viaveta Influencer and/or the Viaveta Influencer's guests. The Company may be required by law to include the fair market value of any incentive awards, trips, etc. on the Viaveta Influencer's end of the year tax report. The Viaveta Influencer is liable for all applicable taxes and agrees to hold the Company harmless from claims of tax liability relating to these incentive trips and awards. If it is discovered that the Viaveta Influencer has made any misrepresentations or has violated the Agreement in becoming eligible for these incentive trips and awards, the Company may charge the Viaveta Influencer for any costs incurred by the Company or for any benefits or awards received by the Viaveta Influencer. The Company reserves the right at its sole and absolute discretion to disallow participation for any reason it deems necessary.

12.4 Reports

Solely for the purposes of this Section 12.4, "Viaveta" means the entity, its affiliates and all of its employees, officers, directors, Viaveta contractors, Viaveta Influencers, Customers and agents.

12.4.1 Marketing Organization Reports

Viaveta Influencer understands that Viaveta regularly provides information to each of its Viaveta Influencers. This includes, but is not limited to, reports of online or telephonic Downline activity, such as personal and group sales volume, and downline sponsoring activity (the "Information").

12.4.2 Report Indemnification

Viaveta Influencer agrees never to assert any claim of any nature against Viaveta, including its officers, directors, employees and Viaveta contractors, that arises out of or which is in any way connected with the presentation, compilation, development, publication and dissemination by Viaveta of the Information including, but not limited to, a claim for lost profits, bonuses, commissions and loss of opportunity. This agreement on the part of each Viaveta Influencer extends to any act or omission to act by Viaveta such as, but not limited to, the inaccuracy, incompleteness, inconvenience, delay, or loss of the use of the Information. However, this Section 12.4.2 does not apply to claims that may arise as a result of intentional misconduct or reckless disregard of the rights of Viaveta Influencers on the part of Viaveta.

SECTION 13 – PRODUCT GUARANTEE, RETURNS AND INVENTORY REPURCHASE

13.1 – Product Guarantee

Opened and unopened product and marketing materials returned within thirty (30) days of purchase shall receive a 100% refund. All returns must have a Return Merchandise Authorization (“RMA”), issued through Customer Service. Product must be received by the Company within ten (10) business days of receipt of the RMA or the product will not be eligible for return.

13.2 – Inventory Repurchase

Unopened product with at least 6 months remaining before its expiration date may be returned within twelve (12) months of purchase and shall receive a 100% refund, less a 10% handling and restocking fee, conditioned upon the receipt of a Return Merchandise Authorization (“RMA”), issued through Influencer Support, and in accordance to 12.1.1 – Adjustment to Rebates, Bonuses and Commissions, above. Please allow for up to twenty (20) days from the time that the product is received for the refund to be processed.

13.2.1 – If a shipment is refused whether it is a Subscription or an order that has just been placed, Viaveta will charge a 10% restocking fee to the form of payment on file.

13.3 – Exceptions to the Refund Policies

Previously paid Financial Distributions may be reversed or adjusted as a result of the returned product and at the sole discretion of the Company. Any Commissions paid to the Viaveta Influencer and their upline for the product returned by the Viaveta Influencer or Customer may be debited from the respective upline Viaveta Influencer accounts or withheld from present or future commission payments. A Viaveta Influencer agrees that they will not rely on existing Marketing Organization volume at the close of a commission period, as returns may cause changes to volume, title, rank and/or commissions payout.

SECTION 14 – DISPUTE RESOLUTION AND REMEDIES

14.1 – Limitation of Remedies

To the fullest extent permissible under applicable law, neither Viaveta nor any of its officers, directors, managers, employees, agents, or affiliates shall be liable to any Viaveta Influencer or anyone else for any indirect, consequential, incidental, special, or punitive damages that arise out of or relate to the Agreement, including but not limited to: alleged damages relating to delays or failures with regard to the ordering, delivery, and quality of Viaveta products; the payment or nonpayment of compensation under the Viaveta Compensation Plan; and any information provided by Viaveta to Viaveta Influencer, including information relating to Marketing Organizations, uplines, Viaveta Influencer lists and earnings, and other similar information. Neither Viaveta nor any of its officers, directors, managers, employees, agents, or affiliates shall

be liable under any theory for any condition or circumstance caused by force majeure, including but not limited to strikes, labor difficulties, riots, war, fire, natural disasters, death, curtailment or interruption of a source of supply, or government decrees or orders.

14.2 – Stages of Dispute Resolution and General Dispute Resolution Procedures

Disputes between the Company and a Viaveta Influencer that arise from or relate to the Agreement, the business operated by the Viaveta Influencer or the opportunity offered by the Company shall be resolved according to the three-step procedure of (a) informal negotiation; (b) non-binding mediation; and (c) trial before a court for claims under \$25,000.00 local currency equivalent so long as equitable relief is not also sought (except as set forth below), or binding confidential arbitration if the claim is for \$25,000.00 or more and/or if equitable relief is sought. IF A CLAIM SEEKS DAMAGES FOR \$25,000.00 LOCAL CURRENCY EQUIVALENT OR MORE OR SEEKS EQUITABLE RELIEF (EXCEPT AS SET FORTH BELOW), THE PARTIES AGREE TO RESOLVE THE DISPUTE THROUGH BINDING ARBITRATION AND WAIVE CLAIMS TO A TRIAL BEFORE ANY COURT OR JURY.

The following shall apply to all proceedings under this Dispute Resolution policy:

- Any claim a party has against the other must be brought within one year from the date on which the act or omission giving rise to the claim occurred. In cases in which informal negotiation is required, once informal negotiation is requested in writing the one-year limitation of actions provisions in this policy shall be tolled until the completion of the mediation phase of this policy and for ten calendar days thereafter.
- At no time prior to completion of the negotiation and mediation procedures below shall either party initiate arbitration or litigation related to this Agreement or the business except as may be specified otherwise in this Dispute Resolution policy.
- All offers, promises, conduct and statements, whether oral or written, made in the course of the negotiation and/or mediation by any of the parties, their agents, employees, experts and attorneys are confidential, privileged and inadmissible for any purpose, including impeachment, in any court trial, arbitration, or in any other proceeding involving the parties, provided that evidence that is otherwise admissible or discoverable shall not be rendered inadmissible or non-discoverable as a result of its use in the negotiation and/or mediation.
- Informal negotiations and mediation shall take place in the Netherlands unless the parties mutually agree on another forum. Informal negotiations and mediation shall take place telephonically if either party requests such and it is practicable to do so.
- Each party shall be responsible for its own attorney's fees, expert, professional and witness fees incurred in pursuing any claim, regardless of the forum.
- If litigation is filed in court, the action may be brought in the jurisdiction in which either party resides or has its principal place of business.
- If arbitration is filed, the arbitration proceedings shall be held in the Netherlands unless the Viaveta Influencer requests that the arbitration proceedings be held in his or her hometown in which case the arbitration proceedings shall be held in Viaveta Influencer's hometown.

14.2.1 Informal Negotiation

The parties shall attempt in good faith to resolve any dispute arising out of or relating to this Agreement or the Company's business promptly by negotiation between the aggrieved Viaveta Influencer and executives of the Company who have authority to settle the controversy and who are at a higher level of management than the persons with direct responsibility for administration of this Agreement. A party may, at its election, choose to be accompanied in such negotiation by an attorney. If one party elects to have its attorney present, the other party must also agree to have its attorney present if that party has retained counsel. To institute the negotiation process, either party may give the other party written notice of any dispute not resolved in the normal course of business. Within 10 days after delivery of the

notice, the receiving party shall submit to the other a written response. The notice and response shall include with reasonable particularity:

(a) a statement of each party's position and a summary of arguments supporting that position, and
(b) the name and title of the executive and attorney who will accompany that party (if applicable), or the name of the Viaveta Influencer and his/her attorney (if applicable) who will accompany him/her in the negotiation. Within 20 days after delivery of the notice, the parties and the attorneys (as applicable) of both parties shall meet at a mutually acceptable time and place. Such meeting may occur telephonically if one party requests that the meeting be held telephonically. Unless otherwise agreed in writing by the negotiating parties, mediation may be initiated one business day following the close of the negotiation phase. The negotiation phase is "closed" when one party notifies the other in writing that it considers the negotiations "closed". Such closure shall not preclude continuing or later negotiations if desired by both parties.

14.2.2 Mediation

If the parties are unsuccessful in resolving their dispute through good faith negotiation, the next step in the Dispute Resolution process is mediation. If a party elects to pursue mediation, the party shall serve a written notice requesting mediation ("Notice of Mediation") on the other party within 10 calendar days after the informal negotiation phase is completed. Notice of Mediation shall be personally delivered or sent by prepaid registered airmail or overnight courier and shall be effective on receipt by the party to whom it is addressed. Notice to Viaveta must be addressed and delivered to the General Counsel at the Viaveta primary corporate offices in the Netherlands. The Notice of Mediation shall be dated and shall specify the claims or issues that will be subjected to mediation, including the requested remedies sought in the mediation. The parties shall have 10 days following the service of the Notice of Mediation to select a mutually acceptable mediator. The mediator shall be selected from the panel of mediators that the parties mutually agree in writing is appropriate. If the parties cannot agree on a mutually acceptable mediator, they shall apply to JAMS (www.jamsadr.com) to have a neutral mediator appointed. If neither party timely requests mediation following the completion of the negotiation phase, the dispute shall be deemed resolved and no further action either via mediation, arbitration or litigation may be commenced without the agreement of both parties. Mediation shall be conducted within 20 calendar days from the date on which the mediator is selected or appointed or as otherwise agreed upon by the parties and the mediator. Unless otherwise agreed upon by the parties, the mediation shall be closed no later than 30 calendar days following the completion of the meeting between the mediator and the parties. The parties agree to share equally the costs of the mediator's fees and any other costs charged by mediator in connection with the mediation. Each party shall individually bear their own other costs associated with the mediation, including but not limited to attorneys' fees, costs and travel expenses. The mediation shall be kept confidential and shall not be admissible for any purpose in any legal proceeding.

14.2.3 Arbitration or Litigation

If the dispute has not been resolved through informal negotiation and mediation as provided above, the next step in the Dispute Resolution process is either arbitration or litigation as provided below.

Disputes Subject to Litigation: Claims under \$25,000 local currency equivalent with no claim for equitable relief. If a claim seeks less than \$25,000 local currency equivalent and equitable relief is NOT sought, an action may be brought pursuant to the arbitration policy if the parties agree. If the parties do not agree to resolve the dispute through arbitration, a claim may be brought before the small claims court or the court of general jurisdiction in the county in which either party resides or has its principal place of business.

Disputes Subject to Arbitration: Claims for \$25,000 local currency equivalent or more or claims seeking equitable relief - Confidential Binding Arbitration. If a claim seeks \$25,000 local currency equivalent or more, or seeks equitable relief, and the parties do not successfully resolve their dispute through the negotiation and mediation procedures above, the dispute shall be resolved through binding confidential arbitration as set forth below.

14.3 Arbitration Administered by JAMS.

The arbitration shall be filed with, and administered by JAMS in accordance with its Comprehensive Rules and Procedures, which are available on JAMS' website at www.jamsadr.com/rules-comprehensive-arbitration/. Copies of JAMS Rules and Procedures will also be emailed to Viaveta Influencer upon request to the Viaveta Compliance Department (info@Viaveta.eu). Notwithstanding the rules of JAMS, unless otherwise stipulated by the parties, the following shall apply to all Arbitration actions:

- The arbitration hearing shall commence no later than 365 days from the date on which the arbitrator is appointed and shall last no more than five business days.
- The parties shall be allotted equal time to present their respective cases.
- The Arbitrator's Award will consist of a written statement stating the disposition of each claim. The award will also provide a concise written statement of the essential findings and conclusions on which the award is based.
- Any dispute relating to whether the dispute is subject to arbitration shall be decided through arbitration.
- Viaveta Influencer shall pay no more than \$250 local currency equivalent in arbitration filing fees. Viaveta shall pay all other arbitration filing fees as well as the arbitrator's fee and any arbitration administrative fees.
- Each party shall have the right to be represented by an attorney in arbitration.
- The arbitrator's authority shall be limited to deciding the dispute submitted by the parties to the arbitration. Therefore, no decision by any arbitrator shall serve as precedent in other arbitrations except in a dispute between the same parties, in which case it could be used to preclude the same claim from being re-arbitrated. The parties may settle a dispute between them following the filing of the arbitration without the approval of or involvement of the arbitrator assigned to the dispute.

14.4 Confidentiality of Dispute Resolution Proceedings

With the exception of discussing the claims with bona fide witnesses to the dispute, neither party (nor any of its attorneys, agents, employees, or proxies) shall verbally or in writing discuss, publish, or otherwise disseminate the claims, allegations, merits, evidence, positions, pleadings, testimony, rulings, awards, orders, issues, or any other aspect of the dispute to any third party, including but not limited to disclosure on the internet or on any social media or blog platform, prior to, during, or after any phase of the three steps of the Dispute Resolution process unless a specific exemption contained in this Dispute Resolution policy applies.

14.5 Liquidated Damages for Breach of the Confidentiality Obligation

If a party violates its confidentiality obligations under this Dispute Resolution policy, the non-breaching party shall incur significant damages to its reputation and goodwill that shall not be readily calculable. Therefore, if a party, its attorneys, agents, or a proxy of a party breaches the confidentiality provisions of this Dispute Resolution policy, the following shall apply:

- The non-breaching party shall be entitled to liquidated damages in the amount of \$10,000.00 local currency equivalent per violation, or \$25,000.00 local currency equivalent per violation if the disclosure is published on the internet, including but not limited to disclosure on any website or on any social media forum. Every disclosure of each claim, allegation, pleading, or other prohibited disclosure shall constitute a separate violation. Notwithstanding this confidentiality and liquidated damage provision, nothing herein shall limit the right or ability of a party to disclose evidence, claims, or allegations relating to the dispute to any individual who is, or who may be, a bona fide witness to the dispute. The parties agree that this liquidated damage amount is reasonable and waive all claims and defenses that it constitutes a penalty; AND
- Breach of the confidentiality provision by disseminating or publishing information described in the preceding paragraph above through any form of mass media (including but not limited to posting on the Internet or on any social media platform) by a party, a party's agent, or a party's proxy shall constitute an act of wanton and gross bad faith, and

shall constitute a waiver of the breaching party's right to pursue the claim(s) and/or defense(s) against the non-breaching party, and shall entitle the non-breaching party to a default judgment against the breaching party.

14.6 Emergency and Injunctive Relief

Either party may bring an action before JAMS seeking emergency and/or injunctive relief to protect its intellectual property rights and interests, including but not limited to protecting its rights pursuant to the non-solicitation provisions of the Viaveta Policies and Procedures. A claim or cause of action seeking emergency relief shall be brought pursuant to the Emergency Relief Procedures in JAMS Comprehensive Rules and Procedures (available at <https://www.jamsadr.com/rules-comprehensive-arbitration/#Rule%202>, or by contacting the Viaveta Compliance Department (info@Viaveta.eu)). The parties agree that any violation of Sections 6.1 (Non-Solicitation), 7.1 (Marketing Organization Activity (Genealogy Reports)), and 8.5.12 (Online Auction Websites) of this Manual shall entitle Viaveta to emergency and permanent equitable relief because: (a) there shall be no adequate remedy at law; (b) Viaveta shall suffer immediate and irreparable harm should such policies be breached; and (c) if emergency and permanent equitable relief is not granted, the injury to Viaveta shall outweigh the potential harm to the Viaveta Influencer breaching these policies if emergency and/or permanent equitable relief is granted.

14.7 Disputes Not Subject to the Three-Step Dispute Resolution Process

The following disputes are exempt from the strict adherence to the three steps of the Dispute Resolution process as follows.

14.7.1 Action to Enforce Arbitration Award or Order

Either party may bring an action in a court properly vested with jurisdiction to enforce an Arbitration award or order, including but not limited to an order for emergency relief.

14.7.2 Petitions for Emergency Relief

If a party deems it necessary to seek emergency relief to protect its interests, it may seek emergency relief as set forth in this Dispute Resolution policy without engaging in the negotiation or mediation process set forth above. Notwithstanding the foregoing, the parties are encouraged, but not required, to engage in negotiation and or mediation concurrently with any pending request for emergency relief.

14.7.3 Disciplinary Sanctions

Viaveta shall not be required to engage in the three-step Dispute Resolution process prior to imposing disciplinary sanctions for violation of the Agreement.

14.8 Remedies

Remedies available to Viaveta Influencers under federal laws and local laws of a Viaveta Influencer's residence shall remain available to the Viaveta Influencer in any arbitration proceeding.

14.9 Class Action Waiver

All disputes, whether pursued through arbitration or before the courts, that arise from or relate to the Agreement, that arise from or relate to the Viaveta business, or that arise from or relate to the relationship between the parties, shall be brought and proceed on an individual basis. The parties waive their rights to pursue any action against the other party and/or their respective owners, officers, directors and agents, on a class or consolidated basis. A Viaveta Influencer may opt

out of this class action waiver by submitting written notice of Viaveta Influencer's desire to opt out to the Company's Compliance Department (info@Viaveta.eu) within 30 days from the date on which he or she enrolled as a Viaveta Influencer.

14.10 Governing Law

Except as otherwise specifically referenced in this Manual, the internal laws of the Netherlands, without giving effect to conflicts of interests' principles, shall govern all other matters relating to or arising from the Agreement, the Viaveta business, the relationship between the parties, or any other claim between the parties. Notwithstanding the foregoing, if a dispute is brought in a small claims court properly vested with jurisdiction, the laws in which the small claims court resides shall apply.

14.11 Attorney's Fees and Costs

Each party shall bear its own attorney's fees and any other costs and expenses incurred in the resolution of any dispute without regard to the outcome. Notwithstanding the foregoing, or anything else to the contrary in this Agreement, in any legal action commenced to address the unauthorized diversion of products the prevailing party shall be entitled to recover the attorneys' fees, costs and expenses it incurs in investigating and prosecuting or defending such action.

14.12 Disciplinary Sanctions, Breach and Remedies

Any breach of the Agreement and disciplinary sanctions, including this Manual, or any illegal, fraudulent, deceptive or unethical business conduct by a Viaveta Influencer may result, at the Company's sole discretion, in one or more of the following corrective actions:

- Issuance of a written warning or admonition;
- Issuance of a writing that directs the Viaveta Influencer to take immediate corrective measures;
- Loss of right to one or more bonus and commission checks; in whole or in part;
- The withholding of Financial Distributions during the period that Viaveta is investigating any conduct that allegedly violates the Agreement;
- Suspension of the Agreement for one or more pay periods;
- Cancellation of the Agreement;
- Cancellation of the Agreement of any other of the Viaveta Influencer's Immediate Household or of an Affiliated individual who is in association with the breaching Viaveta Influencer; and/or
- Any other measure expressly allowed by the Agreement of which Viaveta deems necessary to implement and appropriate in order to provide a remedy for injuries caused partially or exclusively by the Viaveta Influencer's breach

14.13 Modifications and Amendments to the Dispute Resolution Policies.

Notwithstanding the provisions of Section 2.3 of this Manual and Section 4.2 of the Viaveta Influencer Application and Agreement, the Viaveta Influencer understands and agrees that Viaveta may change, amend, or terminate any of the foregoing Dispute Resolution provisions in this Section 14 after giving the Viaveta Influencer at least 90 days written or electronic notice. Such notice shall be given by one of the methods specified in Section 2.3 above. Any such change, amendment, or termination will not apply to a pending Dispute Resolution proceeding that was initiated prior to the giving of such notice by Viaveta.

SECTION 15 – ORDERING

15.1 – Customers

Viaveta Influencers are encouraged to promote the Viaveta Customer Program to their customers. The Customer Program allows customers to purchase their products directly from Viaveta. Customers simply call the Viaveta tollfree order number to place their orders, which they may charge to their credit card. Viaveta will send the ordered products directly to the customer.

15.2 – Purchasing Viaveta Products

Each Viaveta Influencer should purchase his, her or its products directly from Viaveta under his, her or its Viaveta Influencer Number. If a Viaveta Influencer purchases product from another Viaveta Influencer or any other source, the purchasing Viaveta Influencer will not receive the Personal Sales Volume that is associated with that purchase.

15.3 – General Order Policies

When receiving mail orders with invalid or incorrect payment, Viaveta will attempt to contact the Viaveta Influencer or Customer by phone and/or email to try to obtain another payment. If these attempts are unsuccessful after five (5) working days, the order will be returned unprocessed. No charge-on-delivery or C.O.D. orders will be accepted. Viaveta maintains no minimum order requirements. Orders for products and sales aids may be combined.

15.4 – Shipping and Back Order Policy

Viaveta will expeditiously ship any part of an order currently in stock. If, however, an ordered item is out of stock, it will be placed on back order and sent when Viaveta receives additional inventory. Viaveta Influencers will be charged and given Personal Sales Volume on back ordered items unless notified on the invoice that the product has been discontinued. Viaveta will notify Viaveta Influencers and Customers if items are backordered and are not expected to ship within thirty (30) days from the date of the order. An estimated shipping date will also be provided. Back ordered items may be cancelled upon a Customer's or Viaveta Influencer's request. Customers and Viaveta Influencers may request a refund, credit on account, or replacement merchandise for cancelled back orders. If a refund is requested, the Viaveta Influencer's Personal Sales Volume will be decreased by the amount of the refund in the month in which the refund is issued.

15.5 – Confirmation of Order

A Viaveta Influencer and/or recipient of an order must confirm that the product received matches the product listed on the shipping invoice and is free of damage. Failure to notify Viaveta of any shipping discrepancy or damage within thirty (30) days of shipment waives a Viaveta Influencer's right to request a correction.

15.6 – Product Abandonment

An order transaction is considered complete only when the order has been paid for and delivery method has been satisfied. If these conditions are not met within ninety (90) days from the date of order, we reserve the right to determine the final outcome of the order and you release us from any further obligation or liability.

SECTION 16 – PAYMENT AND SHIPPING

16.1 – Deposits

No monies should be paid to or accepted by a Viaveta Influencer for a sale to a personal Retail Customer except at the time of product delivery. Viaveta Influencers should not accept monies from Retail Customers to be held for deposit in anticipation of future deliveries.

16.2 – Insufficient Funds

It is the responsibility of each Viaveta Influencer to ensure that there are sufficient funds or credit available in his, her or its account to cover any monthly subscription orders or any other order. Viaveta is not obligated to contact Viaveta Influencers in regard to orders cancelled due to insufficient funds or credit. This type of order cancellation may result in a Viaveta Influencer's failure to receive product or to meet his, her or its Personal Sales Volume requirements for the month.

16.3 – Restrictions on Third Party Use of Credit Cards

Viaveta Influencers shall not permit other Viaveta Influencers or Customers to use his, her or its credit card.

16.4 – Sales, Value-Added, Turnover or Equivalent Taxes

By virtue of its business operations, Viaveta is required to charge sales taxes and any and all other taxes of whatever nature, whether value-added, turnover or equivalent taxes, as is required of it by any and all applicable laws, and whether levied on a Federal, national, State, or local (municipality, communal or otherwise) level (a "political unit") having jurisdiction to require Viaveta to do so, and shall further charge, assess or otherwise add to the amounts invoiced or to be invoiced to you on all purchases made by Viaveta Influencers and Customers, and remit the taxes charged to the respective political units. Accordingly, Viaveta will collect and remit sales taxes and any and all other taxes of whatever nature, whether value-added, turnover or equivalent taxes, as is required on behalf of Viaveta Influencers, based on the suggested retail price of the products, according to applicable tax rates in the political unit to which the shipment is destined. If a Viaveta Influencer has submitted, and Viaveta has accepted, a current Sales Tax Exemption Certificate and Sales Tax Registration License or any other applicable tax "or VAT" Registration License or any other applicable tax exemption certificate or proof of turnover or equivalent tax registration, sales taxes or any and all other applicable value-added, turnover or equivalent tax will not be added to the invoice if and to the extent allowed by applicable law or regulation, and in that case, the responsibility for collecting and remitting such taxes to the appropriate authorities shall be on the Viaveta Influencer. Exemption from the payment of sales tax or any and all other equivalent taxes as described above is applicable only to orders which are shipped to a political unit for which the proper tax exemption papers or proof of turnover or equivalent tax registration have been filed and accepted. Applicable sales taxes or any and all other equivalent taxes as described above will be charged on orders that are drop shipped to another political unit, as the case may be. Any sales tax exemption or other equivalent tax exemption as described above which is accepted by Viaveta shall not, however, be retroactive in nature or effect.

SECTION 17 – INACTIVITY AND CANCELLATION

17.1 – Effect of Cancellation

So long as a Viaveta Influencer remains Active and complies with the terms of the Agreement, including this Manual, Viaveta shall pay Financial Distributions (as described in Section 12) to such Viaveta Influencer in accordance with the Viaveta Compensation Plan. A Viaveta Influencer's Financial Distributions constitute the entire consideration for the Viaveta Influencer's efforts and activities related to generating sales (including building a Marketing Organization). Following a Viaveta Influencer's non-renewal of his, her or its Agreement (all of these methods are collectively referred to as "Cancellation"), the former Viaveta Influencer shall have no right, title, claim or interest to the Marketing Organization which he, she or it operated, or any commission or bonus from the sales generated by the Marketing Organization. A Viaveta Influencer whose Viaveta Influencerships is cancelled will

permanently lose all rights as a Viaveta Influencer. This includes the right to sell Viaveta products and the right to receive future commissions, bonuses or other income resulting from the sales and other activities of the Viaveta Influencer's former Marketing Organization. In the event of cancellation, Viaveta Influencers agree to waive all rights they may have including, but not limited to, property rights, to their former Marketing Organization and to any bonuses, commissions or other remuneration derived from the sales and other activities of his, her or its former Marketing Organization. Following a Viaveta Influencer's cancellation of his, her or its Agreement, the former Viaveta Influencer shall not hold himself or herself out as a Viaveta Influencer and shall not have the right to sell Viaveta products. A Viaveta Influencer whose Agreement is cancelled shall receive commissions and bonuses only for the last full commission period he, she or it was active prior to cancellation (less any amounts withheld during an investigation preceding an involuntary cancellation). Viaveta Influencers may reapply as a new Viaveta Influencer in accordance with Section 4.7.5 "Cancellation and Reapplication."

17.2 – Cancellation Due to Inactivity

A Viaveta Influencer has the responsibility to lead his, her or its Marketing Organization with the proper example in personal production of sales to end consumers customers. Without this proper example and leadership, the Viaveta Influencer will lose his, her or its right to receive commissions from sales generated through his, her or its Marketing Organization when the Viaveta Influencers personally generates less than 100 in Personal Volume for any commission period. If a Viaveta Influencer has not fulfilled his or her Personal Volume for a period of twelve (12) consecutive calendar months, his or her Agreement shall be cancelled for inactivity. The Cancellation will become effective on the day following the last day of the twelfth month of inactivity if the Viaveta Influencer has a valid monthly subscription order at the time of Cancellation, the Viaveta Influencer will be reclassified as a Viaveta Customer. His or her subscription order will not be interrupted and he or she may continue to purchase his or her monthly order at subscription prices. Viaveta will notify Viaveta Influencers that they are being reclassified at least 30 days prior to the reclassification. Viaveta Influencers may reapply as a new Viaveta Influencer in accordance with Section 4.7.5 "Cancellation and Reapplication".

17.3 – Involuntary Cancellation

A Viaveta Influencer's breach of any of the terms of the Agreement may result in any of the sanctions and/ or actions in Section 14.1, including the involuntary Cancellation of his, her or its Agreement. Unless otherwise provided for in the Cancellation notice, Cancellation shall be effective on the date on which written notice is mailed, faxed or delivered to an express courier to the Viaveta Influencer's last known address (or fax number), or his, her or its attorney, or when the Viaveta Influencer receives actual notice of Cancellation, whichever occurs first. Entry into any other Agreement after Cancellation, if ever granted, must be initiated by and in the sole discretion of the Company.

17.4 – Voluntary Cancellation

A Viaveta Influencer has the right to cancel the Agreement at any time. Cancellation must be submitted in writing to the Company via email at info@Viaveta.eu.

The written notice must include the Viaveta Influencer's signature, printed name, address and Viaveta Influencer DIN. However, if a Viaveta Influencer is not in good standing with the Company at the time Viaveta receives notice of cancellation, the consequences of an involuntary cancellation may take effect (as per Section 14). Viaveta Influencers may reapply as a new Viaveta Influencer in accordance with Section 4.7.5 "Cancellation and Reapplication."

17.5 – Non-Renewal

A Viaveta Influencer may voluntarily cancel his, her or its Agreement by sending written notice within thirty (30) days of the anniversary date. The Company may also elect not to renew the Agreement upon the Agreement's anniversary date.

17.6 – Consequences of Termination

Upon termination of the Agreement, if and to the extent that the Council Directive 86/653/EEC of 18 December 1986 on the coordination of the laws of the Member States relating to self-employed commercial agents (as from time to time

amended) (“EC Directive”) applies, and provided that the agent gives notice of its intention as required under the EC Directive, the agent shall, unless any of the circumstances mentioned in Article 18 of the EC Directive applies, have the right to be indemnified as provided in Article 17 of the EC Directive. For the avoidance of doubt, the agent shall have no right to any compensation under the EC Directive upon termination of the Agreement.

SECTION 18 – DEFINITIONS

Acceptance – means the acceptance of the offer of Viaveta to become a Viaveta Influencer by completing a Viaveta Influencer Application and Agreement and delivering it to Viaveta. “Acceptance” shall be deemed to occur when Viaveta accepts a valid Viaveta Influencer Application and Agreement from a person who has decided to become a Viaveta Influencer.

Active or Active Viaveta Influencer – means a Viaveta Influencer who satisfies the minimum monthly Personal Sales Volume requirements, as set forth in the Viaveta Compensation Plan, to ensure that he, she or it is eligible to receive rebates, bonuses and commissions.

Active Rank – means the current rank of a Viaveta Influencer, as determined by the Viaveta Compensation Plan, for any calendar month. To be considered “Active” relative to a particular rank, a Viaveta Influencer must meet the criteria set forth in the Viaveta Compensation Plan for his, her or its respective rank. (See the definition of “Rank” below.)

Agreement – means the contract between the Company and each Viaveta Influencer which includes the Viaveta Influencer Application and Agreement, the Viaveta Policies and Procedures, the Viaveta Compensation Plan, and any subscription agreement and/or business entity forms (where appropriate), all in their current form or as amended by Viaveta from time to time in its sole discretion. These documents are collectively referred to as and comprise the “Agreement.”

Breach – “Breach,” “Default” and “Violation” mean an actual or alleged transgression or violation of any part of the Agreement.

Business Center(s) – means additional Viaveta Influencership positions allowed under the original Viaveta Influencership.

Cancellation – means the termination of a Viaveta Influencership. Cancellation may be either voluntary or involuntary, through non-renewal or inactivity.

Commissionable Volume – means all Viaveta products on which Financial Distributions are paid.

Company – means Viaveta B.V. and any parent, affiliates and/or subsidiary entities.

Customer – means any legal person whose Viaveta Customer Agreement has been accepted by Company. Viaveta Customers may obtain lower prices through a subscription enrollment where they receive chosen products each month paid in recurring monthly charges. A Customer is not a Viaveta Influencer and is not entitled to any commissions or to retail the product.

End Consumer – means a person who purchases Viaveta products for the purpose of personal consumption rather than that of reselling them to someone else.

Enrolled – means the Viaveta Influencers and Customers who have been signed up as Viaveta Influencers or Customers by another Viaveta Influencer, as the case may be.

Enroller – means the Viaveta Influencer who enrolls a new Viaveta Influencer or Customer into Viaveta. The enroller may “place” the new Viaveta Influencer or Customer under himself or herself or may place the new Viaveta Influencer or Customer under any eligible Viaveta Influencer in their Marketing Organization. The person whom the new Viaveta Influencer or Customer is placed under is the new Viaveta Influencer’s “placement sponsor.” The same Viaveta Influencer may be a new Viaveta Influencer’s “Enroller” and “Placement Sponsor.” See the definition of “Placement Sponsor” below.

Group Sales Volume (GV) – means the commissionable value of the Viaveta products generated by a Viaveta Influencer’s Marketing Organization. Group Sales Volume does not include the Personal Sales Volume (PV) of the subject Viaveta Influencer.

Immediate Household – means heads of household and dependent family members residing at the same house.

Viaveta Influencer – means an independent contractor who has signed and completed the official Viaveta Influencer Application and Agreement and whose Agreement has been accepted by Viaveta. A Viaveta Influencer is required to meet certain qualifications and is responsible for the motivation, support and development of the Viaveta Influencers in their respective Marketing Organization. Viaveta Influencers are entitled to purchase Viaveta products at list or subscription prices, enroll Customers and new Viaveta Influencers, and participate in the Viaveta Compensation Plan.

Level – means the layers of downline Viaveta Influencers in a particular Viaveta Influencer’s Marketing Organization. This term refers to the relationship of a Viaveta Influencer relative to a particular upline Viaveta Influencer, determined by the number of Viaveta Influencers between them who are related by sponsorship. For example, if A is the sponsor of B, B is the Sponsor of C, C is the sponsor of D, and D is the sponsor of E, then E is on A’s fourth level.

Marketing Organization – means the network of Viaveta Influencers and Customers who exist under a Viaveta Influencership and is also called "downline". Viaveta Influencer understands that (1) Viaveta Influencer does not have any ownership or possessory right, title or interest in any Marketing Organization(s) individual, entity, organization or in any materials generated by Viaveta or created by Viaveta Influencer or any other individual or entity to the extent that it consists, in whole or in part, of any information about Viaveta Marketing Organization(s) or any part of the Agreement; (2) the sole property interest of a Viaveta Influencer with respect to Marketing Organization(s) is the contractual right to receive commissions as set forth in the Agreement; and (3) that Viaveta is the sole owner of any and all Marketing Organization(s) rights, titles, interests and materials.

Marketing Organization(s) Activity Report – means a monthly report generated by Viaveta that provides critical data relating to the identities of Viaveta Influencers, Customers, sales information and enrollment activity of each Viaveta Influencer’s Marketing Organization. This report contains confidential and trade secret information which is proprietary to Viaveta. It is owned solely by Viaveta.

Marketing Organization Downline Leg – Each of the individuals enrolled immediately underneath a Viaveta Influencer and their respective Marketing Organizations represent one “leg” in the Marketing Organization.

Official Viaveta Material – means literature, audio or digital recordings and other materials developed, printed, published and distributed by Viaveta to Viaveta Influencers and Customers.

Organizational Group Sales Volume (GV) – means the commissionable value of Viaveta products generated by a Viaveta Influencer’s Marketing Organization, including the Viaveta Influencer’s Personal Sales Volume (PV).

Personal Sales Volume (PV) – means the commissionable value of products sold in a calendar month: (1) by the Company to a Viaveta Influencer; and (2) by the Company to the Viaveta Influencer’s personally enrolled retail Customers.

Placement (sometimes referred to as Sponsor or Placement Sponsor) – means a Viaveta Influencer under whom the enroller places a new Viaveta Influencer or Customer.

Rank – means the “title” that a Viaveta Influencer has achieved pursuant to the Viaveta Compensation Plan.

Recruit – means, for purposes of the Viaveta Conflict of Interest Policy (Section 6), actual or attempted solicitation, enrollment, encouragement or effort to influence in any other way, either directly or through a third party, another Viaveta Influencer or Customer, to enroll or participate in another multilevel marketing, network marketing or direct sales opportunity. This conduct constitutes recruiting even if the Viaveta Influencer’s actions are in response to an inquiry made by another Viaveta Influencer or Customer.

Restockable and Resalable – means products and sales aids if each of the following elements is satisfied:

(1) they are unopened and unused;

(2) packaging and labeling has not been altered or damaged;

(3) the product and packaging are in a condition such that it is a commercially reasonable practice within the trade to sell the merchandise at full price;

(4) products are returned to Viaveta within thirty (30) days from the date of purchase;

(5) the product expiration date has not elapsed; and (6) the product contains current Viaveta labeling. Any merchandise that is clearly identified at the time of sale as nonreturnable, discontinued or as a seasonal item, shall not be resalable.

Retail Profit – means the difference between the Subscription Price or List Price of products and the retail price a Viaveta Influencer elects to charge for products when they are resold to end consumer retail customers.

Roll-Up – means the method by which a vacancy is filled in a Marketing Organization left by a Viaveta Influencer whose respective Agreement has been cancelled.

Subscription Price – means the price of the products that is paid to the Company by Viaveta Influencers or Customers who have chosen to enter into subscription agreement. All commissions and bonuses are paid on commissionable volume of Viaveta products.

Subscription Agreement – means the optional Viaveta program that automatically ships product to Influencers and Customers each month. The Subscription Agreement is incorporated into the “Agreement” and is part of the Viaveta Influencer Application and Agreement or Viaveta Customer Application.

Suggested Retail Price (SRP) – means the price at which Viaveta suggests Viaveta Influencers advertise a particular product or materials to retail customers.

Upline – means the Viaveta Influencer(s) above a particular Viaveta Influencer in a sponsorship line or enrollment line up to the Company. Conversely stated, it is the line of sponsors or enrollers that links any particular Viaveta Influencer or Customer to the Company.