

Introducing
FloraScience



The Power of Flower

By Cory Preston

Living organisms fight damage by using stem cells, and flowers are no exception.

Stem cells are the source of survival and growth in flowers, and they can regenerate themselves at all ages of life.

The bloom or blossom is the reproductive mechanism found in flowering plants.

Now Viaveta, a science-based wellness company from Europe, has developed a scientific breakthrough harnessing the healing power of those flowers: FloraScience.

This remarkable process uses bloom and blossom stem cells to develop skin care products with anti-aging, hydrating, and brightening properties. Stem cells are the building blocks of your skin.

They have the unique ability to replace damaged and diseased cells. As they divide, they proliferate into millions of new skin cells.

But as you age, your stem cells lose their potency. By the time we reach 50 years of age, our bodies have only two percent

of the stem cells left that we were born with.

This result is fine lines, wrinkles, age spots, and dry or sagging skin.

The Viaveta scientists developed a proprietary 3-step process to incorporate an advanced concentration of stem cells from these blossoms of flowers such as rose, daffodil, and hibiscus for active ingredients to produce a quantum advance in skin care.

A breakthrough that can help you turn back the hands of time...

The formulas created with these stem cells nourish your cells with the nutrients they need for optimal regeneration and revive your beauty from the inside out.

When infused in topical creams, they have dramatic age-reversing results, giving you radiantly beautiful skin.



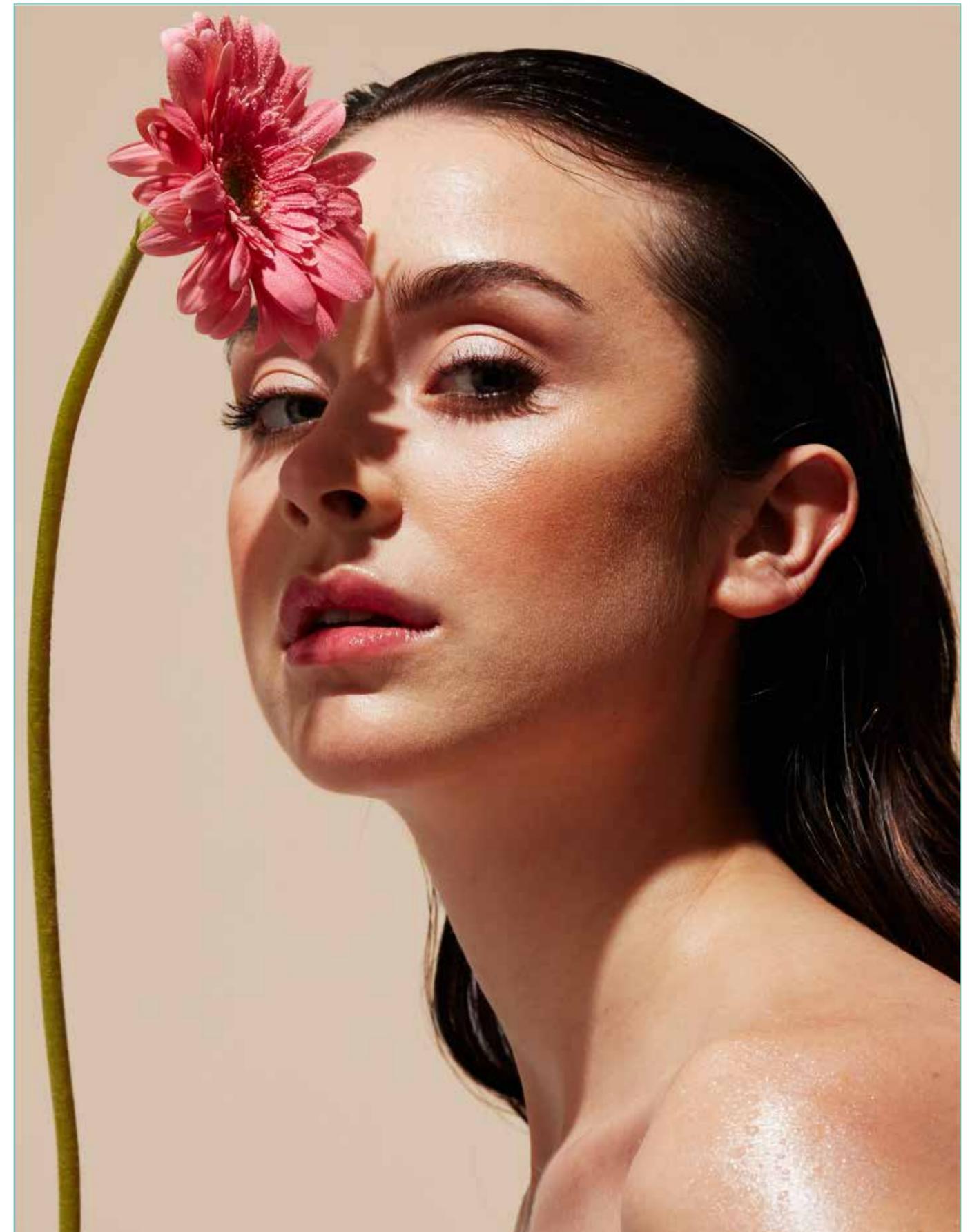
Dr. Hedi Khezzadeh

Viaveta is the vision of renowned doctor Hedi Khezzadeh, to manifest his passion (some would say obsession) for science-based wellness products.

A formula doesn't make it past Dr. Hedi, and the Viaveta researchers and scientists until it has met rigorous evidence-based protocols, proven to help you achieve greater levels of health, strength, and longevity.

The scientists at Viaveta are continually seeking how to improve your quality of life through the products you use both in and on your body.

Experience them for yourself!



Make Your Hair Lush and Sexy!

BiotinC Shampoo

There is shampoo, then there's BiotinC Shampoo. This powerful formula won't just get your hair squeaky clean; it will also nourish and protect it. BiotinC helps the regeneration process of your hair, increasing the thickness and volume.

This breakthrough shampoo formula was created through the latest research in skin and body care. It's formulated with the finest ingredients, including biotin, zinc, collagen,

glycerin, and sodium PCA, a naturally occurring hydrating ingredient.

These conditioning agents and humectants help to moisturize your hair by increasing the water content of the top layer and also retard moisture loss from products during use. Your hair will look and be healthier, shinier and smoother. Increase its efficacy by using with the BiotinC Hair Conditioner.



€14,78

BiotinC Hair Conditioner

Conditioners are designed to repair the damage done to your hair by harmful conditions such as UV rays, pollution, or chemical treatments.

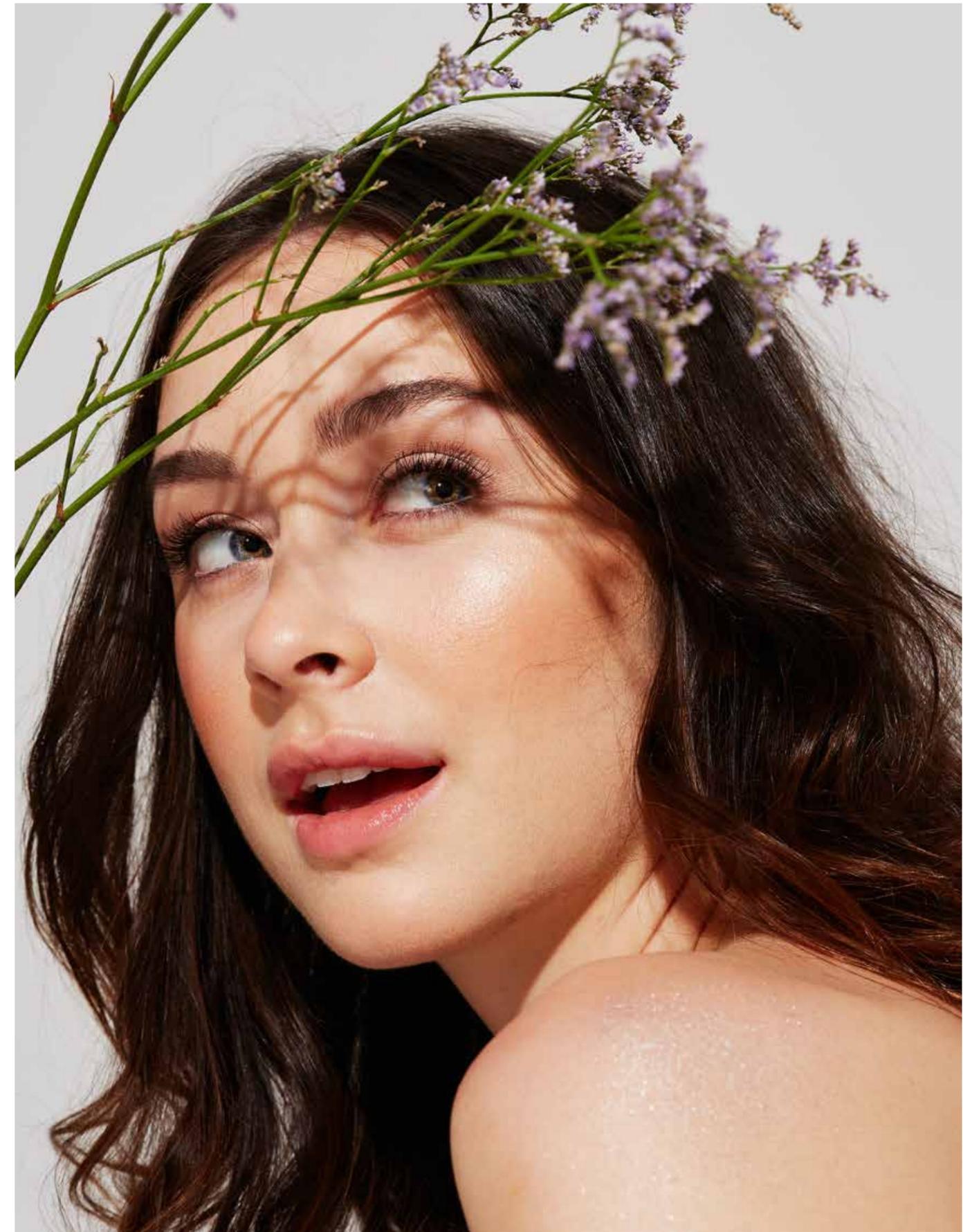
BiotinC hair conditioner includes superior ingredients like biotin, keratin, collagen, wheat oil, nettle extract, and shea butter. Shea butter's high concentration of vitamins and fatty acids make it a great product to nurture and protect your hair.

Other shampoos with inferior ingredients simply can't produce the same results for you.

With BiotinC Hair Conditioner, your hair will look less frizzy, and more beautiful. You'll be able to comb or brush it easily without damaging it. Works best in collaboration with BiotinC Shampoo.



€9,24



Your “Secret Weapon” for

ViaLife Hy-Collagen Beauty Booster



€126

ViaLife Hy-Collagen Beauty Booster is a unique super-drink that is revolutionizing the concept of beauty, moving from the superficial outlook of just treating the outside of your body, to nourishing it from the inside-out.

This powerful, nutrient-dense formula includes collagen, hyaluronic acid, and all seven of the necessary vitamins for radiantly beautiful hair, skin, and nails.

Collagen is vital for healthy skin, because it's the main

structural protein of your body, making up about 75 percent of skin, bones and connective tissues.

It gives your skin its strength and structure and helps in the replacement of dead skin cells. Most importantly, your natural collagen production decreases about one percent annually.

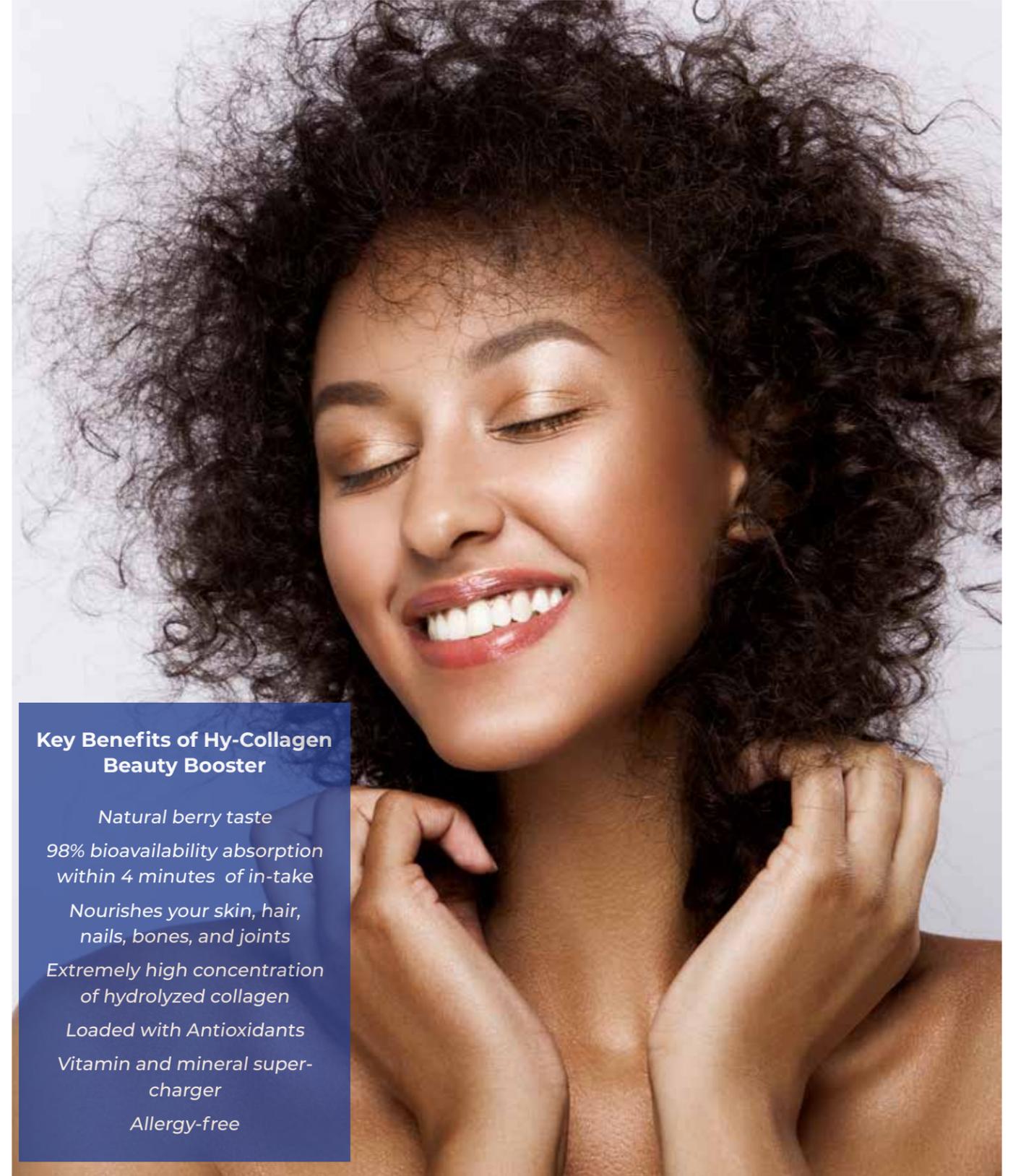
Unlike many other drink and nutritional formulas, Viaveta doesn't use bovine and porcine collagen because of the high risk of disease transmission.

Our super drink uses only premier quality marine collagen in a hydrolyzed form, extracted from the edible skin of saltwater fish such as salmon and cod. Marine Collagen is considered to be a vastly superior source of collagen.

ViaLife Hy-Collagen Beauty Booster is a whole-body tonic. It doesn't just feed your hair, skin, and nails – but also your bones and joints.

Simply mix one sachet with water daily, to supercharge your body with beauty-boosting goodness!

Radiantly Beautiful Skin!



Key Benefits of Hy-Collagen Beauty Booster

- Natural berry taste
- 98% bioavailability absorption within 4 minutes of in-take
- Nourishes your skin, hair, nails, bones, and joints
- Extremely high concentration of hydrolyzed collagen
- Loaded with Antioxidants
- Vitamin and mineral supercharger
- Allergy-free

Turn Back Time..



€129,36

Step One

Youth Source Regenerating Face Serum

As you age, your cell metabolism slows down and changes; all the mechanisms for skin cell development gradually deteriorate.

To maintain skin cell function, it is necessary to re-stimulate the basic metabolic mechanisms, while reducing the main cause of their deterioration: natural and environmental oxidation.

That's where Youth-Source Regenerating Face Serum comes to the rescue.

Because of its positive effects on cell metabolism and oxidation, Youth Source Regenerating Face Serum decreases the formation of wrinkles. You get healthier, more supple, smoother skin.

This powerful skin anti-aging formula (containing hibiscus stem cells) works in two ways:

First it revitalizes general cell metabolism. The Youth Source serum increases the activity of the proteasome and cell respiration, thereby maintaining cell metabolism at an optimum level.

Secondly, it helps reduce oxidation by decreasing the damage induced from oxidation, by diminishing the creation of free radicals.

Look and Feel Younger



€120,12

Step Two

Hydra Source Perfecting Face Cream

Optimal skin hydration requires a balance between water and lipids in your epidermis. The better this equation is, the longer your skin remains youthful looking.

Hydra Source Perfecting Face Cream helps reduce the amount of water that evaporates from your epidermis.

At the same time, it contributes to the creation of lipids like free fatty acids, cholesterol, ceramides, etc. – elements which limit the drying process and provide better protection against outside contaminants.

Hydra Source Perfecting Face Cream containing rose stem cells, keeps your skin hydrated better, so you have smoother and more supple skin, for longer.



Light Up Your Eyes!



€110,88

Step Three

Light Source Nourishing Eye Concentrate



As you get older, your complexion can become darker due to age and exposure to UV light.

Particularly in people with darker skin, the challenge is to regulate melanogenesis in the epidermis.

This rejuvenating formula is formulated with the stem cells from daffodils.

Due to its action during the different stages of melanogenesis, Light Source Nourishing Eye Concentrate will give you a more uniform complexion by reducing blemishes and lightening of skin tone.

ViaDent Toothpaste

Your dental hygiene just might be the most important part of your daily health routine.

The toothpaste you use is an important part of healthy teeth and gums. Make the switch to ViaDent Toothpaste to fight plaque, strengthen your tooth enamel, and kill dangerous bacteria in your gums.

The antibacterial effects of ingredients like salvadore persica, propolis and licorice root help protect you against cavities. And we've even included collagen for improved periodontal health.

Mint oil and stevia provide a crisp taste that will give you fresher breath and a brighter smile. (Fluoride is never used in our toothpaste, as there is controversy around using it for adults.)

Dental Care Kit
Includes one tube of ViaDent toothpaste along with a bamboo toothbrush and case. (€18,48)



€11,09



Dolphin

Whale

Seal

Tortoise

Turn back the
hands of time

Reduce cellular
oxidation

Look and feel
younger

Mother Nature's
skin rejuvenation secret

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